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# Grow Your Business with The Ventura Breeze

The Breeze has helped local businesses communicate their unique messages to the community for over 17 years. Published every other Wednesday, the Breeze is distributed to over 275 strategic locations in Ventura including restaurants, the Ventura Harbor, banks, hotels, major supermarkets, City Hall, and the Ventura Visitors & Convention Bureau. The Breeze is also delivered to locations in Ojai and the Channel Islands Harbor in Oxnard.

The Breeze is a unique publication read cover to cover by its enthusiastic, loyal readership. Providing coverage of local Ventura news, events, politics, pet news, sports, arts and more, we provide our readers with a local perspective not provided by any other newspaper.

**Reach the Breeze's highly targeted audience at very affordable prices!**

## What the Community Says:

"I love advertising in the Ventura Breeze. I can honestly say that every penny I have spent with the Ventura Breeze as come back in greater measure. I am totally a believer in what the BREEZE has to offer." – **Mike Macke, Community Marketing Director, Cypress Place Senior Living.**

"The Breeze is to be commended for providing a first-rate local paper to Ventura. Your coverage of the issues and people who shape our community is invaluable and provides needed communication that only makes everyone's efforts easier and community a better place. Thank you so much! And on behalf of the Botanical Gardens, your coverage and support has truly helped in our efforts to make this world class endeavor a reality!" – **Doug Halter, Ventura business owner and member Ventura Botanical Gardens Board of Directors.**

"Last year we ran an ad in the Breeze for our nonprofit's Free Community Bike Education Program. It made a big impact on the number of participants. We would like to run some ads for our upcoming classes." - **Larry Abele, Bike Ventura.**

"The Ventura Breeze is an excellent medium to advertise and communicate your local business in our community. It is where locals go seeking out information whether it's grass roots news stories, various community-based activities, multiple group events, the local arts scene and the importance of drawing attention to the hometown business community's activities." – **Michael Boyko, Joseph P. Reardon Funeral Home & Cremation Service, Ventura Boyko & Reardon Telegraph Road Mortuary & Cremation.**

## Get a Free 350 Word Business Profile:

(\*minimum ad contract required)

### \*Minimum Contract Requirements:

- 8 - 1/6 pg ads  
(in consecutive issues)
- 6 - 1/8 pg ads  
(in consecutive issues)
- 4 - 1/4 pg ads  
(in consecutive issues)
- 2 - 1/2 pg ads  
(in consecutive issues)
- 1 - full-page ad

### Business Profile Editorial Guidelines:

- Maximum Words: 350
- Images: 1 image plus/w a short caption (no more than 10 words).
- General Content Guidance: Think in terms of providing our readers with "human interest" information about you, your company, your product/event.
- When did you start.
- Why (what was your goal).
- Who (tell us a little bit your yourself).
- Where did you begin.
- What are you bringing to the community.

## Chamber Ribbon-Cuttings:

(\*minimum ad contract required)

If you are a member of the Ventura Chamber of Commerce and have a Ribbon-Cutting, we can include an additional image with a short caption in your Business Profile (no more than 10 words).

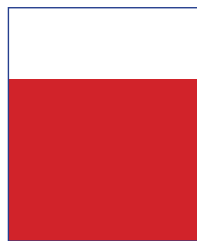
# 2025 Print Ad Pricing

	1x	4x	8x	12x	26x
<b>Full Page</b>	<b>\$1086</b>	<b>\$1071</b>	<b>\$1034</b>	<b>\$1013</b>	<b>\$981</b>
<b>3/4 Page</b>	<b>\$903</b>	<b>\$882</b>	<b>\$866</b>	<b>\$850</b>	<b>\$714</b>
<b>1/2 Page</b>	<b>\$603</b>	<b>\$588</b>	<b>\$567</b>	<b>\$551</b>	<b>\$540</b>
<b>1/4 Page</b>	<b>\$309</b>	<b>\$299</b>	<b>\$294</b>	<b>\$283</b>	<b>\$273</b>
<b>1/8 Page</b>	<b>\$183</b>	<b>\$178</b>	<b>\$173</b>	<b>\$165</b>	<b>\$159</b>
<b>1/16 Page</b>	<b>\$99</b>	<b>\$94</b>	<b>\$89</b>	<b>\$84</b>	<b>\$80</b>

## Ad Sizes



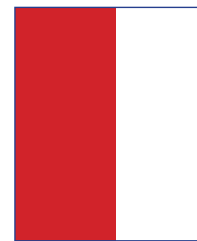
**Full Page**  
10"W x 15.15"H



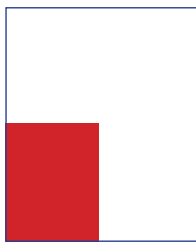
**3/4 Page**  
10"W x 11.5"H



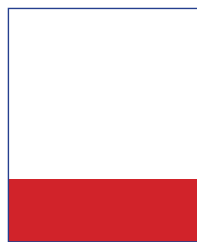
**1/2 Page**  
10"W x 7.5"H



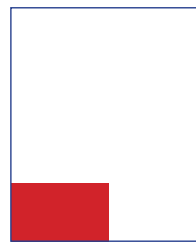
**1/2 Page**  
4.92"W x 15.15"H



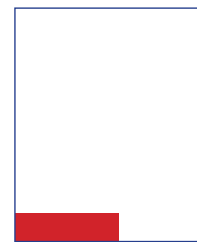
**1/4 Page**  
4.92"W x 7.5"H



**1/4 Page**  
10"W x 3.66"H



**1/8 Page**  
4.92"W x 3.66"H



**1/16 Page**  
4.92"W x 1.75"H

### Print Ads - Creative Best Practices:

- CMYK – if you're using black to build your copy do not use all four colors, simply use K and that will ensure print quality. The fewer colors the very fast printing press needs to layer, the better.
- PDF or JPEG.
- Photos: 300 dpi, high resolution for best reproduction.
- Avoid small reversed out type.
- If we are building the ads for you, please send a PDF of your logo, any photos needed (jpeg), all ad copy, tagline etc.

**We look forward to adding your company to the growing family of successful businesses that advertise in the Ventura Breeze. Please contact us today to be included in the next issue.**

# Ventura Breeze 2025 Ad Deadlines

**January**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**February**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

**March**

S	M	T	W	T	F
2	3	4	5	6	7
9	10	11	12	13	14
16	17	18	19	20	21
23	24	25	26	27	28
30	31				

**April**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**May**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**June**

S	M	T	W	T	F
1	2	3	4	5	6
8	9	10	11	12	13
15	16	17	18	19	20
22	23	24	25	26	27
29	30				

**July**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**August**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**September**

S	M	T	W	T	F
	1	2	3	4	5
7	8	9	10	11	12
14	15	16	17	18	19
21	22	23	24	25	26
28	29	30			

**October**


S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**November**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**December**

S	M	T	W	T	F
	1	2	3	4	5
7	8	9	10	11	12
14	15	16	17	18	19
21	22	23	24	25	26
28	29	30	31		

	<b>Ad Space Reservation deadline</b>
	<b>Camera ready ads</b>
	<b>Publication</b>