



PO Box 832
Ventura, CA 93002
www.venturabreeze.com

(805) 653-0791 or advertising@venturabreeze.com

Grow Your Business With Ventura's Hometown Paper

Why advertise in the Ventura Breeze?

Reach the Breeze's highly targeted Ventura audience at very affordable prices.

- The Breeze is distributed every other Wednesday to over 450 key locations. Including local merchants, Ventura City Hall, the Ventura Visitors & Convention Bureau, restaurants, the Ventura Harbor, banks, hotels and major supermarkets. The Ventura Breeze is also delivered to locations in Ojai and Oxnard, including the Channel Islands Harbor.
- The Ventura Breeze is a unique publication read cover to cover by our enthusiastic, loyal readership. We provide coverage of local Ventura news, events, politics, pet news, arts and more, giving our readers a local perspective not provided by any other newspaper.
- You will have the opportunity to be featured in a Business Profile and to be seen on our website www.venturabreeze.com.

"I love advertising in the Ventura Breeze. I can honestly say that every penny I have spent with the Ventura Breeze has come back in greater measure. I am totally a believer in what the BREEZE has to offer."

– Mike Macke, Community Marketing Director, Cypress Place Senior Living

"The Breeze is to be commended for providing a first rate local paper to Ventura. Your coverage of the issues and people who shape our community is invaluable and provides needed communication that only makes everyone's efforts easier and community a better place. Thank you so much! And on behalf of the Botanical Gardens, your coverage and support has truly helped in our efforts to make this world class endeavor a reality!"

– Doug Halter, Ventura business owner and member Ventura Botanical Gardens Board of Directors

"The Ventura Breeze is an excellent medium to advertise and communicate your local business in our community. It is where locals go seeking out information whether it's grass roots news stories, various community based activities, multiple group events, the local arts scene and the importance of drawing attention to the hometown business community's activities."

– Michael Boyko, Joseph P. Reardon Funeral Home & Cremation Service, Ventura
Boyko & Reardon Telegraph Road Mortuary & Cremation, Ventura

"The coverage and support we have received from this paper has truly helped us in our efforts to spay and neuter the community's cats and dogs. The Breeze is truly a hometown paper by providing information and communication to all the locals."

– SPAN Thrift Store

We look forward to adding your company to the growing family of successful businesses that advertise in the Ventura Breeze. Please contact us today to be included in the next issue.

Advertising rates per issue 2023

	1x	4x	8x	12x	26x
Full Page	\$1035	\$1020	\$985	\$965	\$935
3/4 Page	\$860	\$840	\$825	\$810	\$680
1/2 Page	\$575	\$560	\$540	\$525	\$515
1/4 Page	\$295	\$285	\$280	\$270	\$260
1/8 Page	\$175	\$170	\$165	\$160	\$150
1/16 Page	\$95	\$90	\$85	\$80	\$75

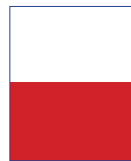
Ad Sizes



Full Page
10"W x 15.15"H



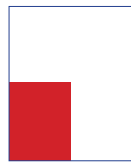
3/4 Page
10"W x 11.5"H



1/2 Page
10"W x 7.5"H



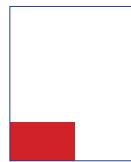
1/2 Page
4.92"W x 15.15"H



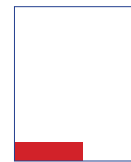
1/4 Page
4.92"W x 7.5"H



1/4 Page
10"W x 3.66"H



1/8 Page
4.92"W x 3.66"H



1/16 Page
4.92"W x 1.75"H



Michael Gordon



Deena Gledhill



Diane Brown



Richard Lieberman

Ventura Breeze Deadlines for 2023

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	MLK	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19		21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
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12	13	14	15	16		18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

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23	24	25	26	27	28	29
30						

MAY

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	15	16	17	18	19	20
21	22	23	24	25	26	27
28		30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3		5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

NOVEMBER

S	M	T	W	T	F	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22		24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24			26	27	28	29
30						

	Article/ Ad Space Reservation deadline
	Camera ready ads
	Publication