



VENTURA BREEZE

Your Hometown Paper

Vol. 3, No. 1

Wednesday, October 21, 2009

Venturans to decide on three controversial ballot measures this November

by Rebecca Wicks

Three hotly debated issues will appear on this November's ballot – a half-cent sales tax increase, a view resources measure and an initiative aimed at limiting large retailers. What Venturans will decide is anyone's guess however, proponents and opponents have been vocal and emerged in large numbers.

Measure A – Temporary Sales Tax Increase for the City

What it is: A temporary half-cent sales tax increase from 8.25 to 8.75 percent. The measure needs a simple majority to pass. It is estimated the increase will cost residents approximately \$65-75 per year raising \$8 million. The city plans to spend the money on public safety (40 percent); street repairs (35 percent); beaches (15 percent); the Wright Library (6 percent); and community partnerships (4 percent).

Supporter Stance: A number of high profile city leaders and groups have voiced support for Measure A among them Mayor Christy Weir and the police department union. Earlier this year the state announced it will take an additional \$4 million from Ventura. Advocates for the measure say the money raised by Measure A would be money the state could

Continued on page 17



The former City Center Motel won't look as gloomy when it becomes a transitional living center

Plans for transitional living center moves forward

A project that will turn a rundown motel in Midtown into a 30-room transitional living center passed another hurdle earlier this month when the city's Design Review Committee voted in support of the project's plans. The center will transform the former City Center Motel on

Continued on page 7

NOVEMBER 3 - VOTE



Who will these question mark city council members be after the elections? Will they be the 4 incumbents who sit at these chairs now or 4 new challengers? Or perhaps a combination of both. It is a mystery that only you can solve by voting on election day!



Pitching in to help cleanup the drifting sand on Pierpont Lanes were wrestlers Camden Mahoney, Nathan Estrada, coach Dan Gable (AKA Mike Gacha), Gustavo Rodriguez, David Runquist, Jess Schomaker and Jesi Sinner.

VHS wrestling team wrestles sand from Pierpont Lanes

On October 7, the City of Ventura's Volunteer Program – Volunteer Ventura! – partnered with approximately 60 members of the CIF championship Ventura High School Wrestling team to move mountains of sand from the Pierpont Lanes.

The sand that blows from the beach,

covering the stairs and sidewalks at the end of the lanes, has long been an annoyance to many lane residents and beachgoers. The continuous movement of sand makes it difficult for City crews to keep up with buried stairs and blocked storm drains. Recent budget cuts and service reductions have made this ongoing bat-

tle even tougher. The wrestling team's efforts made a tremendous contribution toward providing service while saving city resources.

The team's shoveling and sweeping of sand on October 7 was timed to coincide with a scheduled city crew effort the following week that will use heavy equipment to scoop, load and remove the sand from the lanes. The wrestling team's task was made much more challenging by the high winds a few days before. What was originally designed to be a complete cleanup of all lanes had to be scaled back as many of the staircases were completely buried. Groups of five wrestlers were sent to each targeted lane. Some groups were able to clear two or even three lanes, but in some cases the group worked for over two hours uncovering the stairs and sidewalk at just one lane. In some locations local residents grabbed shovels and joined in with the team. Others brought out water and encouragement.

Volunteer Ventura! thanks all of the wrestlers and coaches for their great work. Also thanks to Chris Palmieri of Public Works for providing a quick lesson in sand management to the kids.

Continued on page 17

Election 2009.....	2
Opinion/Editorial.....	3
Mail Box.....	3
City News.....	7
News and Notes.....	8
Community Events.....	10
VFF Fall Screening Series.....	11
Art Scene.....	12
Senior Living.....	14
Professor Scamp.....	16
Police and Fire Reports.....	16
Movie Review.....	17



Power of Pink

**SEPTEMBER 25th thru
OCTOBER 31st, 2009**

Brighton has created our exclusive Power of Pink Bracelet and Badge Clip. For each of these pieces of jewelry purchased we will donate \$5 to support Breast Cancer Research and Awareness.

In the circle of life, nothing is more precious than the people who touch our hearts and the memories we make together. For all the women we love – mother, wife, sister, daughter, aunt, friend – let's live every moment to the fullest.

Brighton.



Power of Pink Bracelet \$48



394 EAST MAIN STREET, VENTURA, CA 93001
(CORNER OF OAK AND MAIN)
(805) 648-4654
STORE HOURS: MON-SAT 10-6 SUNDAY 11-5

FREE WORKSHOP "OFFERS HELP" FOR HOMEOWNERS IN DANGER OF LOSING THEIR HOME TO FORECLOSURE

October 29th & November 5th

Foster Library Oxnard Library
Call 1-888-820-5073 x7 or 805-647-7700

CLASS SEATING IS LIMITED RSVP A MUST
HABALA ESPANOL

License 01732653

Getting to and from the airport doesn't have to be a monster...

**\$35.00 one way
\$65.00 round trip**
Discounts for
Groups and Charters



805.650.6600 PSC 6291

Holiday Inn Express

FREE Parking at the Holiday Inn parking lot
1080 Navigator Dr., Ventura

e-tickets online at www.venturashuttle.com



Depart Ventura
4:30am • 6:30am • 8:30am • 10:45am •
1pm • 3:15pm • 5:30pm • 7:30pm
•Oxnard departs 15 minutes later.
•No departures: 7:30pm Vta, 7:45pm Oxn,
9:30pm LAX-on Saturdays only.

Depart LAX
6:30am • 8:30am • 11am • 1pm • 3:15pm •
5:30pm • 7:30pm • 9:30pm



Election 2009

Breeze: We are presenting many opinions and other information and thoughts regarding the Nov. 3 elections in a somewhat random order. The opinions expressed are not necessarily those of the Breeze but they might be.

Their order is completely arbitrary.

Breeze:

Sometime ago, Councilmember Andrews challenged the rest of the Council to make their positions known on the ballot measures. To date, I don't believe too many of us have, although some are self evident by our signatures on certain measures. That being said, I thought it was time that I share my positions on them and my reasons.

As for Measure A: I strongly support it. It is a tax our city sorely needs. I realize that timing seems bad, given the downturn in the economy, and, yes, a sales tax has regressive characteristics, particularly for the poor. But that being said, the citizens of this community have huge shopping lists of things they want their local government to do for them and, with the existing General Fund monies we now have and will be receiving, we simply cannot meet all of those demands. Of course, there are those who say, "fine", it isn't the job of government to do everything. However, the demands for things like more police and fire protection, additional monies to augment the capital funds already dedicated to paving streets, finding new money to offset our obligations to the County Library system with the intent of helping keep Wright Library open, and having additional funds to offset the drain on existing revenues caused by new State water regulations all warrant taxing ourselves a little bit more in order to pay for them.

Additionally, the argument made that if we raise our sales tax we're somehow at a disadvantage to other communities for sales of goods is specious because Oxnard and Santa Barbara are our biggest competitors and their citizens have already voted to raise their sales tax, plus they have many of the stores our residents continue to shop at.

Keep in mind several things with Measure A. First, it is truly a local tax. Therefore, unlike the other parts of the sales tax, the State CANNOT raid it. State law on this is very clear - if we pass this locally, the State cannot take it. It will truly stay local. Second, it sunsets in four years. If the citizens choose not to renew it, then it's gone. Third, there will a citizens oversight committee. Your friends and neighbors will be the watchdogs. If you can't trust them, who can you trust? And, finally, the current Council has made a compact as to how it thinks those funds should be allocated and in what percentages once they are raised. If there is a new Council in November, and the measure does pass, all bets are off because no newly elected person will have signed on to the promise. (A good reason to support the incumbents.)

Regarding Measure B: I don't support it. I think the yard signs say it all. It may be costly, particularly if there is a lawsuit over it. It is unaccountable. A self-appointed citizen group will be in charge, which certainly feels undemocratic to me. It is also unnecessary, as the current City Council put together a broad citizens group to set forth parameters to guide the protection of viewsheds and the Council has enacted those suggestions. For a complete and thorough analysis of this particular issue, I will defer to my colleague, Bill Fulton, who spells the issues out extremely well on his blog at: fulton-4ventura.blogspot.com

4ventura.blogspot.com

Finally, with regard to Measure C: I am voting no. Now, don't get me wrong. I hate Walmart as much as many people. I think they are horrible global citizens, are exploitive, have horrible labor practices, and have predatory business practices. I don't currently shop there, have not shopped there, and never will. That being said, Measure C isn't about keeping Walmart out of Ventura. It is designed to keep a Super Walmart - the kind that sell groceries - out of Ventura. This initiative and movement was started by the members of the United Food and Commercial Workers' Union (UFCW) in an effort to keep a non-union grocery out of Ventura. The reason being that if such a thing were to happen, then the three major grocery chains we currently have in town would be forced to reduce their food prices. And if Ralph's, Von's and Albertson's are forced to cut prices, then they are going to have to make up the profit somewhere, and if they do, they are most likely going to look at employee salaries and benefits, which is where the bulk of their expenses come from. Now, I'm all in favor of those union employees. I boycotted the major stores in 2003 when the workers went out on strike. I even walked the picket line at the Von's store at Telegraph and Victoria. And I have friends who work there and have a decent standard of living as a result of gains made by the union. No, I do not want to see them hurt.

But the issue here is one of freedom of choice, and a concern with the law of unintended consequences. The initiative does not specifically name Walmart. Instead, it addresses big box stores with a percentage of non-taxable items for sale (read "groceries"). Now that WILL help stop a Walmart Superstore, but it will also apply to the Super Target that just went in at the north end of the Pacific View Mall, and it will apply to any other Super Target that might want to come in to town, as has been suggested for the far East End. No one seems too up in arms about Target. So, what's the fuss and why isn't the UFCW concerned about them? And why isn't the UFCW focusing on the 99 Cent stores with their cheap groceries, or the incoming Fresh and Easy markets that will have minimal human employment?

The sad thing about Measure C is that, while started by the UFCW, it has picked up the "I hate Walmart" contingent and the "I hate more traffic on Victoria" contingent. But the truth is, Walmart has a long term lease with the underlying land owner at the old K-Mart site and the City has little say in who goes in there. We can only control the land use designations and zoning, and the current City Council has limited buildings there to 100,000 square feet or less. A Walmart Superstore needs 140,000 to 150,000 square feet, so they can't pull off a Superstore there anyway. But Walmart can put a regular store of theirs in at that location, and that is exactly what is going to happen. So you can vote for Measure C, but when Walmart sets up shop at that location with a regular store DO NOT BE SURPRISED, because this measure has nothing to do with that. It only applies to Super Walmarts. So if you really are anti-Walmart and want them to fail at that location, then join me in boycotting them once they are there, tell all of your friends, neighbors and relatives not to shop there, and even picket in front of the store pointing out their bad practices to let everyone know why they shouldn't shop there. Then, once they fail at that

Continued on page 4



VENTURA BREEZE

Your Hometown Paper

The Ventura Breeze is your free local community newspaper published every other Wednesday and circulated throughout Ventura and to many locations in Ojai.

PUBLISHER

Sheldon Brown

brownseldon@sbcglobal.net

PET EDITOR

Professor Scamp

scampclub@venturabreeze.com

CONTRIBUTING WRITERS

Tim Pompey

Rebecca Wicks

Nanci Cone

Karlene Lang

Mira Reverente

SENIOR ADVISORS

Nanci Cone

Suz Montgomery

ADVERTISING ADVISORS

Leslie Ann Matthias

leselie10@sbcglobal.net

Stacey Armijo

ccmijo@aol.com

PRODUCTION ADVISOR

Alfred J. Lewis

studioNothing

alfred@studionothing.com

PRINTING

Roger Wirsing

American Foothill Publishing Co.

REACHING US:

EVENTS & HAPPENINGS

events@venturabreeze.com

OPINIONS

opinions@venturabreeze.com

ARTICLES AND PHOTOS

editor@venturabreeze.com

ADVERTISING

advertising@venturabreeze.com

Ventura Breeze

1575 Spinnaker Drive, 105B-393

Ventura, CA 93001

805.653.0791 · Fax 805.641.3158



The Ventura Breeze is printed with soy based ink on paper with minimum 40% recycled content.

Opinion/Editorial



Sheldon Brown
Publisher

Even though they are a few weeks away this is our last issue before our very important November 3 elections so that is what I want to talk about.

It is very important that you vote. We have 4 city council seats up for election, which is a voting majority, and 3 very controversial ballot initiative measures.

There are 4 incumbents running for re-election and 11 challengers, a few challengers might even have a chance of unseating the incumbents even though this is always very hard to do, especially with so many running.

Because I know several candidates quite well (and one even writes for me) I won't tell you who I am voting for for the city council. I will tell you though that I am voting for 2 incumbents and 2 challengers.

Please understand that this is just how I am going to vote not my recommendations. I am only one Ventura citizen expressing my American right to vote. You should base your votes on familiarizing yourself with the candidates and measures and making your own decision.

We have had much information to study (much in this issue) regarding the elections and the Star and Reporter have had quite a lot of information to read. You can probably find them online and CAPS TV has filmed several of the excellent forums that have been held. Go to their website to see when they are on if you have local cable and look at them.

I will tell you how I am voting for the 3 measures.

In doing this I will certainly offend and alienate a few people that I am friends with and who are also much more intelligent than me but, in spite of what some people are thinking we are not a communist country so our diversity is what makes us so strong; so here goes.

Measure A - The sales tax increase of ½%.

After much deliberation I am reluctantly voting yes for this. I understand the apprehension on the part of many, and the feeling that the City Council could possibly have been more fiscally responsible, but during these really bad economic times I think that we need the money. And because this is a city tax all of this money will stay in Ventura.

Councilmember Bill Fulton stated that "the city council has committed to spending this money estimated to \$8

million dollars on only high-priority services" and it will end in 4 years. An 11-member independent citizen's oversight committee to monitor how the tax revenue is spent is part of the initiative and their reports must be made public for review and comment.

I am hoping that if it passes that money can be found to continue again all of our street fairs that are very important to Ventura. Also crime seems to be up in Ventura so the police department needs additional funds.

Measure B - Creates a View Resources Board.

Now this is where I am really going to lose some friends (but maybe I'll make some at the same time), I am voting no on this measure.

First let me comment that I have heard some say that people with views will certainly support this measure, but I have a view and I am opposed to it.

Actually my view is blocked more by trees so I say "cut them down".

I think this measure is unnecessary and redundant, especially with where the city is going with new policies that deal with this issue specifically. Even though it is stated to be an "only" 2-year basic moratorium it will certainly result in lawsuits that could hold up new development for many more years to come.

And the 26 foot maximum building height imposed makes absolutely no sense to me at all. This would limit large size homes to one-story in many cases.

I heard someone state that because the economy is dead and there is no development going on that this is a perfect time

for a moratorium. Actually just the opposite is true, during these tough economic times the city should be handing out building permits, "just honk your horn as you drive by and hold out your hand".

There are other things that bother me about it also but just read what others have to say that agree with me. And read those who support it also as you decide.

Measure C - Stop you-know-who.

Well I'm losing more friends and voting no again.

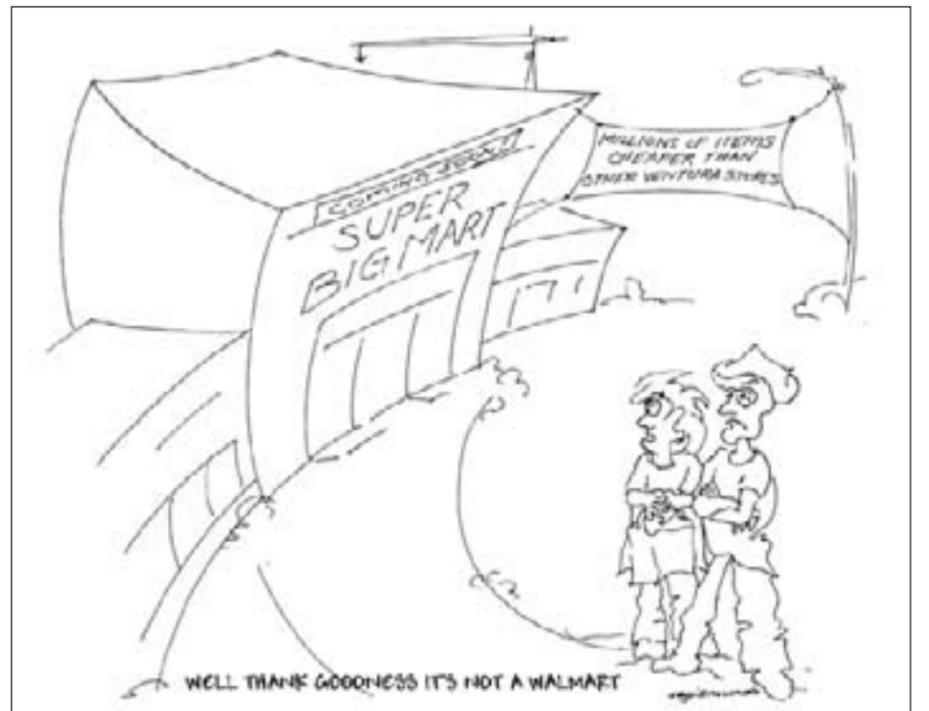
So you understand this measure will not stop Walmart from coming to Ventura. They will probably be moving into the location on Victoria with just a smaller building then they had originally planned.

Truthfully I don't know much about their business practices but I don't know much about Target's, or Sears or any other large conglomerate's business practices either, they certainly don't have a very good reputation.

And I'm not so sure that the opposition is not based more upon Walmart's perceived clientele and especially keeping out another grocery store more than anything else.

And when Walmart does open those opposed to them will have the opportunity to express their displeasure by not shopping there and working to change their business practices, that is what a free-market economy is all about. Just join the picket line, maybe Carl Morehouse will convince me to join you.

The issue is freedom of choice which is the basis of our country's political and moral system.



Mailbox

Editor:

In early 2008, the groundbreaking took place for the Ventura WAV project, located at Thompson Blvd and Ventura Ave. Prior to that, I as a concerned business owner and long time Ventura resident attended numerous planning meetings and city council meeting with the intent of making sure that construction would not have an adverse effect on surrounding businesses, including Hosers Car Wash, which I own. Having been assured on numerous occasions in these meetings that construction would have no adverse impact, in fact it would "Help" our business. I supported the project, and still believe that the project has merit. My concerns are the negative impact this project has had on my business as well as others. That negative impact, combined with a lack of concern by city officials has

devastated what once was a thriving family owned and operated business. We have seen a decrease of roughly sixty percent in our daily revenues, and have been forced to reduce our staff from 4-5 full time employees to one part time. The noise, the dust, the lack of parking, and the closing of Thompson Blvd have all combined to create this issue. The closing of Thompson Blvd diverted traffic away from our business, and even though the road has reopened, it is difficult to maneuver due to construction equipment constantly being in the roadway, as well as the dust and noise. It will also take a while to get the traffic to return to Thompson Blvd. / Garden St since they have all been accustomed to taking alternative routes.

Ventura City Council members have been made aware of these issues thru e-mail and via my appearances at City Council meetings. Simply put, to date, the only help provided was to create some

additional parking for our business, and to place signs prohibiting construction parking in that area. Unfortunately, this has become an issue, as there has been no enforcement of this parking prohibition and the construction and delivery personnel are constantly using the parking.

Again, I believe the project has merit and will improve the area, but at what cost? When construction is completed, those workers will no longer be contributing to the local economy, but neither will the employees that have permanently lost positions at our business. The loss of business also translates to reduced tax revenue to the city, county and state.

The City of Ventura always has claimed that they are for the Mom & Pops business's, but apparently our Mom and Pop business is expendable, because it does not have as much value as this Wav project.

Paul Burnham

Breeze:

Normally at this time of the year I would comment on the upcoming elections - this year I would like to comment on what I see as just as important. And it's this "I am extremely grateful for the number of people and companies that volunteer, or step up, when needed in

Continued on page 7

The best thing about the future is that it comes only one day at a time.

- Abraham Lincoln



Election 2009

Election 2009

Continued from page 2

location, the WILL go away. But not before. Heck, I'll even join you on the picket line.

Finally, and I think I must put it out here, I am supporting all of the incumbents. While I have had -and will continue to have - my strong differences with some of them on certain issues, I believe that Ventura is well represented by the cross section of persons currently on the Council. Besides, I've developed a working relationship with them and I feel that we are all, generally, moving in the same direction for a better city. On top of that, I know that my current colleagues are up to speed on current and pending state and federal law, and with what is about to break statewide to impact cities, I don't feel Ventura has the luxury of breaking in new Councilmembers at this critical time. There is too much at stake for both now and the long term future. So I ask that you vote to retain your current Council. But most of all, get out there and vote!

Councilmember Carl Morehouse

Finally, and I think I must put it out here, I am supporting all of the incumbents. While I have had -and will continue to have - my strong differences with some of them on certain issues, I believe that Ventura is well represented by the cross section of persons currently on the Council. Besides, I've developed a working relationship with them and I feel that we are all, generally, moving in the same direction for a better city. On top of that, I know that my current colleagues are up to speed on current and pending state and federal law, and with what is about to break statewide to impact cities, I don't feel Ventura has the luxury of breaking in new Councilmembers at this critical time. There is too much at stake for both now and the long term future. So I ask that you vote to retain your current Council. But most of all, get out there and vote!

Dear Editor

This is a crucial year for the City of Ventura. Daily stories chronicle the brutal fact that we are in a parlous financial condition. Businesses are closing, we are failing to attract new ones and our tax base cannot support the services we need to sustain our way of life. Never before have we been so in need of real leadership to guide us through these tough times with vision and the fiscal responsibility to make improvements prudently and with an eye to a solvent future.

That is why my wife Sally and I are asking our friends and neighbors to join us

in electing Mike Tracy to the Council.

We have known Mike for 25 years. He is a born leader, but one without bombast or ego. After his retirement as Ventura's Chief of Police Mike could simply have sat back and enjoyed his family, his three grandchildren and his many friends. But he loves the City he and his wife Linda grew up in. He knows that on the Council he can help put Ventura back on a sound business footing and make a difference to our quality of life just as he did when serving as our Police Chief.

As a proven leader he will emphasize Public Safety, and a vibrant approach to encouraging business, tourism and a lively arts community in our beautiful city. We have infinite resources—our beaches, our historic downtown, our parks. Mike believes it's time we started taking care of them not only to encourage business and tourism but for our own continuing enjoyment and quality of life.

As the outgoing President of the Ventura Music Festival I am concerned that we keep Ventura a city to be proud of and as a thirty year resident urge you to vote for Mike Tracy.

Ivor Davis

Readers:

First the disclaimer, the following letter is my personal opinion, not representing any group I am affiliated with.

I often get asked by neighbors and friends who and what Measures I support with regards to the upcoming Ventura city elections as I have been very involved in the community for a number of years.

I am voting for Brian Brennan, Ed Summers and Neal Andrews. I see Brian's commitment and knowledge of green alternatives as a real asset to our city with regards to growing potential environmental oriented businesses and fostering wise use of our resources. I support Ed for his experience with economic development, workforce housing, his cultural and historical background and his positive approach with the Ventura Unified School District, helping to return School Resource Officers. I am voting for Neal both for his fiscal conservativeness and his social consciousness. I do not always agree with Neal, or any Council Member for that matter, but I believe his vast experience with the budget constraints we have now as invaluable to our city.

I would like to support the fourth incumbent, Jim Monahan, but with all due respect, Jim supports Measure B, the only Councilman to do so. I believe Measure B is detrimental to Ventura's economic recovery. I see Measure B as hurting most of Ventura and especially Midtown as we

start to recover from this recession stopping almost all potential new development from happening. Have you driven down Main or Thompson in Midtown lately? Abandoned lots and businesses with a large smattering of smoke shops, tattoo parlors and massage parlors.

I have not made up my mind on the fourth city council candidate yet but my choice is easy for the Ventura Unified School District. All the incumbents have been doing a great job managing the unconscionable budget constraints the State has handed them.

I am also urging all to vote yes on A to keep up current levels of city services intact. I am staying neutral on Measure C as I might be voting on Walmart or other big boxes in my role of being on the Planning Commission.

Dan Long
Midtown Ventura

Breeze:

Councilman Ed Summers stated at a forum that "new businesses to Ventura should be required to train and hire homeless people as a way to help the homeless". I have asked Mr. Summers to explain this by e-mail and have not received a reply. The operations management of any business should be up to the owners and managers, not the city. Who they wish to hire is their business. Training and job placement is a social service that is better served by other means than a burden on new businesses.

John Whitman
Ventura
Pierpont Community Council

John:

I did respond to your first e-mail, I am not sure what happened. You asked me if were true and I said no. I did not say that at the forum and do not believe businesses should be required to do that. I referenced a program where the County provides homeless and unemployed individuals job skill training and that those individuals are available as interns for businesses in the County. I also noted that the City of Ventura and the Economic Development Collaborative in combination with the Work Force Investment Board developed a program to provide job skills specifically designed for a new company looking to expand to Ventura as a benefit to attract that business.

I am confident that those were the only statements I made at the forum, please convey my positions accurately. Thank you, Ed

Wendy Halderman statement

The reason I'm running is simple. The status quo is no longer acceptable. People are fed up with a government that works for itself instead of for the entire community. I refuse to stand by and let our leaders continue to make decisions that benefit the few and slight the many.

We don't have to look far to see the negative effects of bad decisions. Broken community trust. Wasted time. Multi-million dollar taxpayer and investor losses. Community bickering. Diminished public safety. Loss of businesses, jobs, investments, profitable developments, desirable revenue streams, higher education and libraries. Threat of insolvency due to extravagant spending. A double-whammy of declining income combined with higher taxes, rates and fees.

It's time to step up and address Ventura's challenges head-on. We must fix the problems that hold our community back, and which ultimately threaten our quality of life. I think I speak for all Ven-

turans when I say we love our community too much to watch it deteriorate.

As a City Council member, I will work diligently to stop the downward spiral. I will work toward a new prosperity for Ventura by promoting wise spending, aggressive revenue generation, and TRUE "smart growth." I will aim to work collaboratively with various community groups and agencies, instead of at cross-purposes, in order to achieve better outcomes for everyone.

Venturans:

As an artist, business owner, art advocate for cultural tourism, and recipient for a 2009 Mayor's Arts Award, I support Neal Andrews for re-election to Ventura City Council. Neal has repeatedly stepped up to the plate in favor of making things happen when it comes to all of the arts and cultural tourism. He has circulated to my studio on almost every artwalk and First Friday gallery opening talking with everyone...and made himself accessible as a community representative with a real concern for all of the arts. Always asking opinions and willing to engage in conversation. He has been a long time advocate for culture and opportunity for everyone of all ages in our community. His history proves that he wants to promote Ventura as an art community, not just a place you drive by on the freeway.

Neal Andrews has long been an active and vocal supporter of the arts, ranging from theatre arts to the visual arts art and including art in the schools.

Neal sponsored the proposal to facilitate a public-private cooperative venture to develop a cultural arts facility within Ventura. He was an early proponent of the development of an arts village approach as part of the City's downtown development efforts. He was one of the earliest advocates of the artist live-work development project, now known as the WAV or Working Artists Ventura project and currently renting in downtown Ventura.

Continued on page 18

Note:

Because of our extensive coverage of the elections many of your favorite sections are not in this issue and Scamp's section has been greatly reduced (he is very upset).

But don't worry, they (Dogs to Adopt, Scamp-Club, The Lighter Breeze, Horoscope and Puzzles) will all be back on November 4.

Until then, please visit www.venturabreeze.com and click on "Games, Puzzles and Horoscope".

Horseracing
Live via Satellite



The DERBY CLUB
AT VENTURA COUNTY FAIRGROUNDS

Pari-Mutuel Wagering with
Instant Payoffs at Track Odds

BREEDER'S CUP NOVEMBER 6 & 7

NOW TAKING RESERVATIONS FOR SATURDAY, NOV. 7
(NO RESERVATIONS NECESSARY FOR NOV. 6)

10 W. Harbor Blvd., Ventura
(805) 653-2533
www.venturacountyfair.org/derby

·Free Admission and Parking
Wednesdays & Thursdays

·Full Service Bars and Restaurant
·Must be 18+ to enter



FISCAL RESPONSIBILITY AND GOVERNMENTAL ACCOUNTABILTY

V **BRIAN LEE**

O
T
E

RENCHER

V
O
T
E

VENTURA CITY COUNCIL

FAIR & SQUARE

CITY LEADERSHIP FROM THE PEOPLE UP!

(NO INCREASED SALES TAX)

- INCREASED POLICE PATROLS
- SHORTER FIREFIGHTER RESPONSE TIMES
- BETTER STREET MAINTENANCE
- IMPROVED TRAFFIC MANAGEMENT
- KEEP ALL LIBRARIES OPEN
- INVEST IN INFRASTRUCTURE
- MORE PARKS & REGULAR MAINTENANCE
- CLEAN BEACHES, STREETS & PUBLIC AREAS
- EFFICIENT & COST -- EFFECTIVE PLANNING
- SOUND ECONOMIC DEVELOPMENT PRACTICES
- EFFECTIVE COMMUNITY PARTNERSHIPS

SIMPLE * * * STRAIGHT - FORWARD * * * RESPONSIVE

Paid for by: Vote Rencher City Council 2009 Committee

CFPPC I.D. #: Not Yet Received



One-stop fitness shop for active adults

by Mira Reverente

Away from the beach and tucked away in the more commercial part of Ventura is a chiropractic clinic. A closer look inside reveals a sizeable gym, treatment rooms and a lounge. A massage therapist and an athletic trainer are on-site and work with the chiropractor as a team.

New healthcare concept in town

Meet Logan Osland, chiropractor and owner of Logan Osland Chiropractic Clinic. A chiropractor for the past 15 years, Osland was proud to show off the 6,000 sq.ft. -facility. "As far as I know, there's nothing like this in the area," said Osland.

A beach volleyball tournament in 2006 brought Osland and Kim Freetly, a licensed massage therapist together. Both recognized the adult sports community as a growing niche and decided that working in tandem would fulfill the demands of that market segment.

Athletes helping athletes

"We complement each other since

we have different specialties and strengths but our common denominator is our athletic backgrounds," said Jeana Scarlett, certified strength and conditioning specialist, who came on board in 2008.

Cross-country runner Catherine Hasbrouck, 17, of Ojai began seeing Freetly to address iliotibial band syndrome (ITBS), a common running injury. "After working with Kim, I went from being barely able to walk to placing second in the state championships," said Hasbrouck. Last spring, Scarlett worked with her on a hip problem and devised a program of hip-strengthening exercises that Hasbrouck can do on her own.

A spate of injuries also brought competitive cyclist Keith Laird, 54, to the clinic. "Kim really tried to find the root cause of my injuries to prevent a recurrence. Then I saw Logan for a chronic shoulder issue, which he evaluated it and helped correct. He really understands the rehabilitation process," said Laird.

The trio is dedicated in helping other athletes and active adults get better and stay on top of their game. Off-site, Osland works with the St. Bonaventure High School football team as a team doctor. Scarlett runs beach booty camps at the Marina Park as well as "for men only" or Man Lab hour-long classes at the clinic. Freetly does on-location massage therapy at various training facilities and sporting events.

A family affair

Aside from athletes, families are also drawn to the clinic. For one particular family, the clinic is one more thing the family members have in common. Rosemarie Brickey, 67, of Oxnard, started developing knee, shoulder and hip problems from osteoporosis. Her son and daughter-in-law, both triathletes and patients of Osland, recommended that she consult Osland. Later on, she started getting massages from Kim and has been hooked ever since.

"The combination of adjustments from Dr. Osland and regular massages from Kim makes me feel better. I'm also more mobile now. I wish I had met them a long time ago," said Brickey. Peter, Brickey's long-time companion who has Parkinson's disease is also a patient at the clinic.

Freetly explained, "Between the three of us, we can probably solve about 85 percent of the cases that we see. That's why it's so good that we're all under one roof."

No magic bullet

Osland predicts that as the active lifestyle trend continues, one-stop fitness shops like theirs will gain in popularity. "We're not here to do everything for them. Even in the eternal search for the fountain of youth, there is no magic bullet. It's a lifestyle they have to adopt," said Osland.



Logan Osland
4561 Market St. Suite C
Ventura, CA 93003
(805) 644-4937
www.DrOsland.com



Kim Freetly
(805) 612-0968
www.massage-professional.com



Jeana Scarlett
(310) 977-7996
www.scarlettstrength.com

MONAHAN

for CITY COUNCIL

VENTURA'S OWN!

Mayoral & Councilmember Endorsements of
Jim Monahan for Ventura City Council
November, 3, 2009

All Mayors who have worked with Jim
support his re-election

Current Mayor Christy Weir: "I endorse
Jim because his long term experience
and depth of knowledge are very valuable
to the Council."

Former Mayor Brian Brennan 2003-
2005: "It's been great working with Jim
the past 12 years. I want to endorse his
re-election so we can work together for
another 4 years."

Former Mayor Ray Di Guillo 2001-
2003: "I endorse Jim because he represents
an important constituency in our

community: those citizens who have been
members of the Ventura community for
many years."

Former Mayor Sandy E. Smith 1999-2001:
"Jim's broad base of experience on the
Council brings much-needed common
sense to decision-making. Jim represents a
constituency that needs his voice."

Former Mayor Jim Friedman 1997-1999:
"I endorse Jim for his continuing commitment
to serving his city."

Former Mayor Jack Tingstrom 1995-1997:
"I believe Jim will serve with the highest integrity
as he has for the past 8 terms and will
continue to do so in the future. I've known
Jim since high school and served with him
on the City Council both as Mayor and
Councilmember."

Former Mayor Greg Carson 1991-1993: "I
endorse Jim because he was elected to the
City Council the year I graduated from
high school. That was 1976 - he must be
doing something right!"

Former Mayor Richard L. Francis 1989-
1991: "I endorse Jim because he represents
a unique constituency. Although we differ
on many issues, he represents his constituents
well."

Former Mayor Jim Monahan 1987-1989:
"I want to thank all of the past Mayors for
their endorsements and Deputy Mayor
Rosa Lee Measures and Councilmember
Christy Weir for their strong support in
both the 2005 & 2009 elections. I promise
to continue my commitment to serving the
public's interests. I serve no special interests
and I have no agenda of my own."

Former Mayor Dennis Orrock 1984-
1986: I endorse Jim because he has been
a great public servant and he deserves
your vote."

Former Mayor John McWherter 1982-
1984: "I endorse Jim because he has
proven he is intelligent, has unquestionable
integrity, is fiscally responsible, works hard,
does his homework, examines all sides of an
issue, is willing to communicate with all
citizens."

Former Mayor Dave Eaton 1974-1976:
"I endorse Jim because he is fair and balanced,
extremely honest, and listens to everyone."

Former Deputy Mayor Rosa Lee Measures
1995-1997: "I endorse Jim because he is
approachable - he listens and then he acts."

PAID FOR BY THE COMMITTEE TO RE-ELECT JIM MONAHAN, I.D. #1318588



City News

View Protection Task Force

The View Protection Task Force met many times and reached consensus on their recommendations. Those recommendations were approved by the Planning Commission and the City Council, and now are being implemented by the city Planning Department.

New view protection measures include:

All development applications must now include information such as three-dimensional massing models, public viewsheds and solar access analysis, and roof plans and elevations.

A website has been created to serve as a one-stop location to access revised application forms, as well as the new standards and sample projects.

Noticing to community councils and other interested groups has been enhanced, to ensure that citizens are engaged in the early review of all development projects.

The Design Review Committee is reviewing all project designs for appropriate massing, compatibility to local context and effects on public view sheds and solar impacts on its neighbors.

The View Protection Task Force concluded through much deliberation that the height of a building was only one of the factors impacting views. For instance, in some cases a one-story building will block the view of the hills or ocean from a public street. In other cases, a three-story building may not block a public view because of its position and setbacks. Therefore, a one-size-fits-all height restriction was not proposed by the Task Force, but rather a more comprehensive set of standards and discretionary reviews that take into account the location, context and form of a proposed building. An unbroken row of two- or three-story buildings is not allowed, not only because of view issues, but because of required architectural variety.

The City Council is pleased with the work of the Task Force and with the commitment of our Planning Staff and our Design Review Committee to consistently implement these view protection policies.

Christy Weir
Mayor, City of Ventura

Mailbox

Continued from page 3

our community." The recent River Haven dome project - where so many volunteers showed up on September 19th and 26th and again on October 3rd - was just one example of this. The volunteer turnout to assist Turning Point Foundation's endeavor was incredible.

I was in a meeting two months ago - planning for the River Haven dome project. And as the meeting went on - it struck me - I have been in Ventura for roughly 20 years - and I have lost count of the number of meetings I have been at where I have heard about people volunteering their time - restaurants donating their meals - businesses providing free or discounted materials - businesses sponsoring an event - service club's donating dollars and talent - the Seabees donating their time and expertise. When the Washing-

ton School was renovated and restored as the Ventura County Christian High School several years ago - roofers donated their time - talent - and material. I have witnessed this time and time again - it is spiritual renewing and uplifting to live in a community where this takes place.

Yes a month from now we will have local elections - and participation at the ballot box is important. But so too is involvement in our community from those who are so willing to step up and pitch in to improve the lives of others.

As chair of the Ventura Social Services Task Force - I am aware of the role our City government can play in addressing issues related to homelessness. I am even more aware of the tipping point for accomplishing the goals outlined in the 10 Year Plan to End Homelessness will more likely be the result of continued increased involvement from residents, from faith-based organizations, and from non-profit organizations. This involvement can compliment the efforts put forth by our City government.

Back to the 26th of September - the River Haven project was one of many that day - thanks to United Way's Day of Caring. What I saw at River Haven brought to mind words often attributed to Mahatma Gandhi - that is "Be the change you want to see in the world." I will say "We are fortunate that in our community we have so many willing to be that change".

John Jones
Ventura

Dear Sheldon,

Congratulations on 2 years of excellent journalism. I just finished reading the Star this morning (took me all of 6 minutes) and I have to tell you that I prefer reading the Breeze. The range, depth and quality of reporting is better. Much more substance. Keep up the good work.

Sincerely,
Steve Cook

Transitional living center

Continued from page 1

Thompson Blvd. into the center.

Planned improvements include gutting the building, painting, new windows and upgraded plumbing.

The project, titled the Kingdom Center is being led by Pastor Sam Galucci of Harbor Community Church in Ventura. Galucci already heads an office and center helping the homeless at the church.

According to Galucci the center will provide a place for the homeless during a time when unemployment continues to grow all while government agency budgets and programs are being slashed.

Those in opposition of the project are concerned about security and the area becoming even more of a magnet for crime.

"We already have prostitution and drug problems in the area, I don't think this project takes the area in the direction it wants to move in," said a resident who asked not to be named.

The project still has a number of obstacles to get past, among the highest include needing to raise tens of thousands of dollars. As for the city approval process, the Kingdom Center will next go through the Planning Commission for approval. Here the project is expected to answer a number of issues including questions around security,



Roberto Beteta of Transition IT and Dave Pektas of Search Mechanix consult together as they work on their technical projects at the Ventura Ventures Technology Center (V²TC).

Startups take root at V²TC

by Tim Pompey

It's tucked away in the back of City Hall. The morning I visit, it's quiet. A few people here and there working. Yet, like seeds in the ground, business is growing here. New business, like young saplings, with innovative ideas, hoping someday to be big trees in Ventura's commercial forest.

The Ventura Ventures Technology Center (V²TC), launched through the City's Job Investment Fund, is now almost a year old. Officially opened in January 2009, the V²TC hopes to be a business incubator for new startup companies with innovative technologies. "We'd like to attract companies that use technology to solve problems," says Alex Schneider, V²TC's Executive Director. "Specifically, we like to encourage the development of proprietary technology, something that involves a unique idea."

Despite these tough economic times, entrepreneurship is alive and well, and the V²TC is a good place for a young high-tech company to start. At reasonable rates, the Center offers amenities like office workstations, conference rooms, a think tank, high speed Internet, and audio visual equipment.

In addition, there are mentor services available for everything from business planning to financing. Partners of the incubator effort range from economic development organizations like the Ventura Chamber of Commerce and the Economic Development Collaborative of Ventura County to Ventura Capital firms like DFJ Frontier. David Gross, managing partner of Great Pacific Capital, has a workstation and maintains regular office hours as an in-house partner.

Dave Pektas, Search Strategist for his new customized search marketing firm Search Mechanix (www.searchmechanix.com) is thrilled with the setup. "My friends that have started their businesses can't be-

on-site management and daytime uses.

Those in support of the Kingdom Center remain positive and still plan for the doors to open before the end of the year.

Plans show the Kingdom Center would have a community kitchen, gated entrance, offices, a children's play area and landscaping.

Jeff Argend who owns the property is the project manager for the Kingdom Center. Galucci credits Argend with drumming up support from more than 20 local congregations. The project has

lieve the excellent set up. With three TVs, a wii room, ping pong room, and a great kitchen, they are pretty jealous."

Rahul Sonnad, Founder and CEO of the mobile application firm Geodelic (www.Geodelic.com) sees other advantages. "The challenge in the L.A. area is that there are tons of qualified people to recruit from, but they are very spread out. Having this incubator allows us to recruit very cost effectively and use this location at a reasonable cost per employee basis." Consequently, Geodelic, based in Santa Monica, has located their technical services to V²TC.

Schneider is optimistic about the Center's future. One of the action items that came out of the May 2nd Economic Summit was to expand the incubator effort. Schneider believes there is great growth potential. "I'd like to see this Center expanding to the 4th floor, anchoring a high-tech cluster in our downtown and graduating our current tenants out of this space and into the local market. We'd also like to develop some incubator lab space for startup biotech companies and some industrial space for green startups."

As Schneider gives me a tour of the Center, today is a quiet day. Down the road, however, Schneider and the City hope this place will be overflowing with bright people who spark new economic development for the City. "We'd like to have some success stories here at the grassroots level, to let people know Ventura's not just a sleepy beach town."

Indeed, no sleep is encouraged here. Open 24/7, there's always something going on. All it takes is one good idea. Or maybe a few good ideas that rapidly multiply. That's why they call it incubation.

For more information about starting a business at the Center, visit their website at www.VenturaIncubator.com.

also garnered support from a number of local government leaders including Mayor Christy Weir.

Argend believes firmly that the center is what Ventura needs.

Many in the area are in agreement. "I believe we are judged as a community on how we treat those in most need - the elderly, the children and the homeless are among those people," said Kelly Thomas. "This is a good thing."

For more information, call 650-7422 or visit <http://www.theharbor.us>.



News and Notes



KuanFen Liu is the Artistic Director for the Channel Islands Chamber Orchestra located at First United Methodist Church in Ventura and the Channel Islands Choral Association, sponsored by Cal State University Channel Islands in Camarillo

Meet the conductor: An interview with KuanFen Liu

by Tim Pompey

It's one thing to dream of being a great musician or singer. On the other hand, who dreams of being a conductor?

"I was very shy and could hardly have a conversation with someone," says KuanFen Liu, current Artistic Director for both the Channel Islands Chamber Orchestra and the Channel Islands Choral Association. "Of course, I was used to being a performer as a musician, but I never would have thought of being a conductor."

Fortunately for musicians, singers, and the audiences who enjoy watching her direct, someone recognized KuanFen's gifts and gave her a shot.

And that's only one part of KuanFen's very interesting life. From the shores of Taiwan to the pews here in Ventura, KuanFen has taken a long journey to get here.

Born and raised in Taiwan, her parents taught high school biology, chemistry, and Chinese literature. Her extended family included a large number of educators. KuanFen, however, knew from an early age that she wanted to be a musician.

Beginning piano lessons at the age of five and later taking up violin and voice lessons, KuanFen studied music throughout her elementary and high school years.

Graduating as a music major from Tung-Hai University in 1994, she made the transition to graduate studies in 1995 at Eastman School in Rochester, New York. In 1999, she came to USC to study for her D.M.A. in choral conducting.

While attending USC, she took a part-time job as the choir director at First United Methodist Church in Ventura. She finished her studies in 2003 and moved permanently to Ventura, where she still remains as director of First UMC's chancel choir.

The idea for a chamber orchestra was proposed to her by local musicians in the area. "I was required in my church contract to do two concerts a year. I talked with other musicians and thought this would be a good opportunity. It's what I was trained for, so why not try it?"

So what goes into planning a classical music program? "It's like cooking a meal," says KuanFen. "All these ingredients that go into cooking. It's what makes the meal interesting." For KuanFen, those ingredients include things like style, period, background, when, why, and the spirit behind each piece. So, for each chamber orchestra concert, she shares her ingredients as written information in the program notes.

In addition, she has a board that gives her feedback on what people might en-

joy. She's not averse, however, to crossing boundaries. "I really would like to push classical music to the next level. I feel like one of my jobs as a conductor is to educate people about what's available." For example, the concert last March that provided the little known jazz strains of Milhaud as well as a cello concerto by Schumann.

KuanFen has become an established member of the local music scene in Ventura. In the world of classical music, she is both a world traveler and an adventurous soul. Lucky for us, she shares both her life and her music here in Ventura.

Speaking of adventurous, next up for the chamber orchestra (November 22) is the "Carnival of the Animals," by Saint Saëns, a program that should appeal to young and old alike. For more information on concerts by the chamber orchestra and choral association, visit www.cichamberorchestra.org or <http://choir.csuci.edu/cica.htm>.

Fresh & Easy money for our schools

Fresh & Easy Neighborhood Market has announced the launch of its Shop for Schools fundraising program, based on positive feedback from its customers. This school year's Shop for Schools program will run through December 31, 2009. Registered schools are eligible to receive a \$1 cash donation for every \$20 spent at a local Fresh & Easy store. At the end of the program, Fresh & Easy will award the top fundraising school in each state with a \$5,000 bonus.

From customer feedback, the company has enhanced the program by increasing the length of the program, providing more marketing materials to parents and teachers, and introducing a shopping night for registered schools. The shopping night will allow schools to raise 5% of a local store's sales from 4 - 8pm on a designated evening.

All eligible schools with students in kindergarten through 8th grade within a three-mile radius of a Fresh & Easy store can participate in the program. Eligible schools will be sent a registration form to participate in the program and can register through October 1, 2009. More information regarding Shop for Schools can be found at www.freshandeasy.com/shopforschools.

Patagonia awards \$5,000

Cast your ballot in the clothing manufacturer's second annual "Voice Your Choice" campaign to help Patagonia's Ventura store decide how it should distribute \$5,000 in grant money to three local environmental organizations.

Local groups nominated for the award are Ventura Hillside Conservancy, Friends of the Santa Clara River and Channel Islands Restoration.

Votes will be accepted at the store at 235 W. Santa Clara St. until October 24. No purchase is necessary.

Patagonia retail stores in 25 communities throughout the country will be participating in the Voice Your Choice campaign as part of the company's well-known support for environmental causes.

"Last year's Voice Your Choice program distributed \$100,000 to local environmental groups and was very well-received in participating communities.



This is just a small sampling of the wonderful array of merchandise that can be purchased at the Seaside Park Swapmeet

Swapmeet at Seaside Park

by Nanci Cone

Everyone loves the idea of finding treasure and that's a real possibility at the Swap Meet and Farmer's Market that is held in the Ventura County Fairgrounds parking lot. There are vendors assembled at Seaside Park from 7am-2pm every Wednesday with a vast variety of goods available.

As you peruse the goods on display, you can find jewelry, statues, furniture, crate labels, toys, plants, vegetables, baked goods, and lots, lots more! Even though I was there to take pictures and talk to Sue Adams, the lady who came up with the idea, I found myself reaching for my wallet because there were bargains I just had to have. And every time I've stopped by, there has always been something new that's caught my eye and made me reach for my wallet!

When I caught up to Sue, she was really excited at how much the Swap Meet has been growing. "We have some wonderful vendors and I find a lot of people are moving and selling goods that come from their homes. We now have a Mexican food truck from Los Arcos of Santa Paula and they offer food that everyone loves. There is also fresh produce, flowers and plants plus the vintage antiques and collectables - something for everybody!"

Sue is a very sincere individual with a smile and a kind word for everyone. I was properly impressed with how she had managed to assemble such an eclectic group of sellers. She told me she had gone to flea markets and swap meets throughout Santa Barbara and Ventura counties to raise interest in her project and it has obviously paid off.

People wandered leisurely up and down the aisles and they seemed to be enjoying themselves immensely while looking for bargains. Ray Morua of Crate Labels said, "I've been collecting and selling labels for more than 55 years and no one undersells me." He was thrilled when he was approached by Sue to set up a booth at the fairgrounds. In addition to the labels, he's selling the Rotary Club of Ventura 2010 calendar to help raise money for charity. Sue put it best when she said, "Seaside Park is ideal because it's by the beach, the train stops right here, and the atmosphere is very nostalgic."

Anyone interested in setting up a booth can contact Sue Adams at (818) 590-5435 or show up at the fairgrounds to purchase a spot. Rent for a 20x30' space is only \$25 - a fraction of what most places charge. And Sue has special rates for non-profit organizations trying to raise money for their cause - just give her a call and she'll work with you. Currently, she has between 90-100 vendors with more coming each week since the Swap Meet first opened in 2008 on September 3. And for all you bargain hunters out there, stop by any Wednesday (or better yet, every Wednesday since there's always something new!). Parking is free and there is no admission charge.

How Halloween became haunted

by Tim Pompey

Preparing this year for Halloween? Ever wonder where it came from and why you might be buying candy and picking out costumes?

When it comes to linking Halloween with dark spirits, this day has very old roots. The ancient "Celts" celebrated a festival called "Samhain" and regarded November 1 as New Year's Day. It was a time to store the harvest and prepare for winter. It was also a time when boundaries between the living and the dead dissolved and the possibility of harm from evil spirits increased. So, on the evening of October 31, to ward off these mischief makers, the Celts built bonfires, threw livestock bones into the flames, and danced around in costumes and masks. Of course, all this involved a wee bit of drink.

Eventually, with the emergence of Christian traditions in Europe, the Church layered Christian teaching on top of these pagan festivals and the emergence of "All Hallows Eve," along with the celebration of "All Saints Day" on November 1, came into practice.

While early American settlers had some Halloween customs - things like parties, community festivals and autumn celebrations - it was the coming of the great Irish immigration of the 1840's that made Halloween in America so popular, particularly dressing up in costumes and going door to door to ask for food or money.

Later in the century, efforts were made to rid Halloween of its "ghostly" influences and make it more of a wholesome family activity. Yet, its practice took a dark turn and by the early 1900s, there was more "trick" than "treat" involved in the day. It took the national influence of the Boy Scouts and the Boys and Girls Clubs to clean it up and encourage the safer practice of "treating." Given the choice, citizens thought it better to pass out free candy than have their property destroyed. By the 1930's, what we recognize as the "American" Halloween was emerging.

The commercialization of Halloween is as distinctly American as capitalism. Halloween cards were first sold in the early 1900's. Halloween costumes began to appear in the 1930's and became readily available in the 1950's. Merchants (as in retailers and confectioners) smelled money. With the rise of the baby boom generation after World War II, the traditions of Halloween - candy, trick or treating, Halloween parties - became widespread on the streets of every American city. Today Halloween is a \$6.9 billion industry, making it the country's second largest commercial holiday.

So there you have it. When you dress up, pass out candy, and go to big Halloween bashes, you're joining the Irish and millions of others in Canada, England, Wales, Australia, Europe and Mexico to celebrate with the dead and the tipsy. In fact, party goers have been doing this for thousands of years. The "trick" is to have fun, stay safe, and wake up in the morning ready to go back to work. However, there is good news this year for Halloween enthusiasts. After you come home from your Halloween parties, you'll have Sunday, November 1, to rest up.

News and Notes

THE INSIDE OUTSIDER

“A taxing question”

by Brian Lee Rencher

To tax, or not to tax: that is the question: Whether 'tis nobler in the mind to suffer the slings and arrows of outrageous fiscal recklessness, or to take arms against a sea of troubles, and by opposing end them? To revolt: to vote; No more; and by a vote to say we end. Not exactly Shakespeare, but a point;... a very taxing point.

Government is a necessity of civilization and, therefore, taxes are a necessity. In the dismal science of economics, it is well understood that the government function is the least efficient user of resources. On the supply and demand curves they use to compare quantities produced at various prices, this inefficiency is known to them as “the welfare loss triangle”. In other words, given equal inputs, government will virtually always produce less at higher prices.

This means that political organizations (i.e. countries, states and cities) should only receive the bare minimum of resources required to perform their most basic functions (e.g. public safety, water/sewer enterprises, common infrastructure, etc.). This is because any society desiring to maximize their wealth with their given resources should avoid inefficiencies, and government has long been proven to be the least efficient user of resources.

Right now the Ventura City Council – the government -- is crying doom and gloom if the voters do not vote to tax themselves further (Measure A). This political organization (i.e. City of San Buenaventura) is stating that it is a good steward of public resources and is merely the “victim” of a larger political organization (i.e. State of California). The council claims that a tax increase is necessary to “save Wright Library, ensure vital services that protect you, restore slashed funds, preserve quality of life, etc.” But, are they the “victims” of others, or are they carrying some, if not all, of the responsibility for their present fiscal mess themselves?

Well, it's a little of both. The state did raid local City property taxes in 1993 (i.e. Educational Relief Augmentation Fund), which has stripped the City of tens of millions of dollars since then. But instead of tightening their belts and becoming more efficient, the City chose to build a \$9.7 million movie theater and attendant parking for a private for-profit developer in 1996 rather than “ensuring vital services that protect you”. For example, the Ventura Fire Department had 69 full-time sworn firefighters on duty in 1989, and today it still has 69. Yet the city's population has grown by 17.5 percent since then and, based upon 1989 service levels, we should now have 81 firefighters on duty. That's twelve short, and response times reflect this fact and the council is putting all of us in danger with their recalcitrance. The Ventura Police Department is experiencing similar statistics and, therefore, increased crime rates in the city.

Recently, the state went on another raid of local tax dollars, but before that happened, the council acted recklessly again. Instead of “saving the Wright Library”, they blew (“invested”) \$5 million in cash on their newly created Job Investment Fund, which created the \$4.3 million 2009-'09 fiscal deficit. Then, the fol-

lowing year, before they adopted the City's 2009-'10 fiscal budget, the council lost \$10 million in cash on Wall Street. This loss on corporate note “investments” led to an \$11.4 million deficit. How many firefighters and cops could the City have put on duty with this money?

As mentioned, government is the most inefficient use of resources in any economy, and governments should only be given the bare necessities in resources to perform their most basic functions for any society if wealth is to be increased overall. Rewarding poor fiscal management with even more resources only encourages them, and makes us all less safe and poorer for it. Perhaps you've heard of the type of person who is soon parted from his/her money?

“And thus the native hue of resolution is sicklied o'er with the pale cast of thought, and enterprises of great pitch and moment with this regard their currents turn awry, and lose the name of action.” – Shakespeare.

All American Ballet student wins full scholarship with Pittsburgh Ballet

Sixteen-year-old Emily Van Dolah, a student at All American Ballet (AAB) School in Ventura, has accepted a full scholarship offer from the Pittsburgh Ballet Theatre School (PBTS), the official training institution of internationally-acclaimed Pittsburgh Ballet Theatre (PBT), to train in its year-round pre-professional program.

Emily comes from a family of five siblings, who along with their parents, Peter and Tobi Van Dolah, are residents of Ojai. “I knew I wanted to dance since I was three years old when I saw The Nutcracker on a video,” recalls Emily. Shortly thereafter, Emily began dancing, and by the time she was eight, she set her sights on becoming a professional. The Van Dolahs searched southern California for a top-notch ballet teacher and found Clarissa Boeriu, artistic director of AAB, with whom she has trained since. Boeriu says, “I had no doubt in my mind that Emily would be ultimately accepted by the school of a top professional company. She has the talent, set her goal and worked for it.”

To most people, Emily's day would seem grueling. She wakes at 5:45 a.m., arriving at the studio at 7:30 a.m. for two hours of dancing. Then she's off to her high school studies that she takes through a home-school program, which she hopes to complete this year. At 3:00 p.m., it's back to dance classes, which end at 6:00 p.m. Emily also trains on Saturdays from 9-2:00 p.m. “I love the program,” Emily says. “It's 30 hours of dancing a week, which is what I need to really progress.”

“We are extremely proud of Emily, her talent, hard work and accomplishments,” says Camille Wallace, AAB Board President. “She has definitely earned this distinction.” Wallace goes on to say, “AAB is unmatched in the area for the number of scholarships, acceptances and dance careers with national ballet companies achieved by its students, and the area's only non-profit ballet school.”

Digital Camera Playground - Part 3 - Self-Timer

by Nelson Wallace

You and your spouse are on vacation in a quaint little town. You've stopped to have a drink at a place that's very pretty, and it would make a terrific place for a picture of the two of you. But there's no one around to take the shot.

Or maybe there is, but you're tired of explaining to a stranger how you want the picture framed, and what you want in and out of the background. And of course, you'll have to set the mode and show which button to push. From experience, you can predict that the chances of all this actually being successful are maybe 50%. Fortunately, there's another way.

Your digital camera probably has a self-timer mode. It can be used in conjunction with the shooting modes, such as portrait, landscape, sports, etc. You can select the self-timer mode with the menus shown on the LCD on the back of the camera, and see that it's set by checking an indicator on the LCD screen before shooting.

If you have a tripod with you, you can mount your camera on it and compose your shot. Or you can place the camera near the edge of a nearby table, and use a handkerchief or napkin under the lens to point the camera correctly. When you press the shutter button down all the way, the camera will set focus and exposure, so it's a good idea to have the other person in place before you activate the timer. In some cameras, there's an indicator light on the front that turns on when the timer is started. Then the light blinks, then the camera beeps, and finally, the shutter releases. (Let's hope somebody doesn't walk into the shot.)

It's experiment time. Back up your pictures, read your manual about self timer, and exercise it without trying to take a photo. In particular, count the seconds between when you push the shutter button down and when the shutter activates; that's how long you'll have to get into position in the scene.

Show time. Indoors during daylight, put the camera into self timer mode. Position the camera so it's pointing out to a chair that's three feet away. Raise the camera a little so it points at where you're going to be when you sit in the chair. Turn the flash off. Now, very carefully, decide

how you're going to move yourself from the camera position to your position in the scene, and try a practice move. This is important. The last thing you need is to trip and fall while you're scrambling into position. Particularly on vacation.

Now use the self-timer to take a picture of yourself: press down the shutter release, scamper around to the chair, sit down, smile at the camera, watch the indicator, and wait. Congratulations! You can take pictures of yourself now, just like you want them. And if it's not right, you can shoot it again, which is something you can't ask of a stranger.

Soroptimist International of Ventura makes awards to local non-profits

Soroptimist International of Ventura, a local service club for business and professional women with the goal of making a difference in the lives of women and girls, recently distributed its remaining grant funds for the 2008-2009 club year. All funds raised during the year by the club are distributed each year. Other than monies dedicated to regional and national Soroptimist programs, nearly all the funds raised by Soroptimists of Ventura go to scholarships for Ventura women and girls or local non profits.

Locally, awards were made to Project Understanding (\$1,200), the Women's Legacy Fund and the Woods/Nagel scholarship through the VCCF (\$1,500), Tender Life Maternity Home (\$500), Caregivers (Senior Women \$500), Royal Family Kids Camp (\$750), the Smart Girls program at the Ventura Girls Club (\$250) and the Day Springs school in Uganda to sponsor girls in their studies (\$500).

In addition, \$650 was awarded for regional and national projects. Earlier in the year, the Soroptimist of Ventura club made scholarship awards of \$1,500 for the Women's Opportunity Award, and \$1,500 for the Violet Richardson award divided between the teen recipient and the City Corp of Ventura.

Soroptimist International is a part of the world's largest classified service organization for executive and professional women. For more information about Soroptimist and how you can become a member, please call 642-9715 or email siventuraclub@gmail.com.

Dexters Camera "Since 1960"





Transfer your Old Home Videos To DVD!

Make Pictures 1x1 to 24x36 in Minutes

Ventura

484 E. Main st.

805-643-2172

Ojai

1117 Maricopa Hwy

805-646-2771



Community Events More on page 20

Ventura Art Festival draws on local talent

by Nanci Cone

The Ventura Chamber of Commerce has put together a new art festival and, when asked why, Serena Martinez, Chamber Marketing/Events Director, said, "The idea is to promote quality of life through economic vitality and to help promote all business endeavors. The Chamber has many members who are artists and galleries to represent."

The Ventura Art Festival (VAF) is different from other local art events because the Chamber is working to bring buyers to the event. As Serena notes, "Our event is specifically catered to provide the marketing effort to bring sales, rather than just providing another venue for exhibit."

Art lovers will be able to find painting, sculpture, fabric / textile, photography, mixed media and quality jewelry – something for everyone. Additionally, on-stage musicians include: Coda (Charles Levin), Corsican Brothers (Frank Barajas), Jesse Thomason, Karl Keller and Sax and the City,

The Preachers Blues Band (Brian Batchley) and Romantic Guitar with Dano Moreno.

According to Serena, "Buyers who have committed to Purchase Awards or who have paid to attend the pre-public VIP viewing will have the first purchasing opportunity. Buyers may view artists' work online at www.VenturaArtFestival.com and will come ready to meet artists and make their purchases. A Purchase Award is a financial commitment made by art buyers in advance of the VAF to secure their invitation to the pre-public VIP viewing and pre-ception."

"We have a professional and fabulous jury including: Michael Kelly: Fine artist/designer, owner California Pottery and Tile Works, Sylvia White: gallery owner, founder Contemporary Artists' Services, William Hendricks: Professor of Photography and photographer, Sergio Aragonés: Mad Magazine Cartoonist and John Anthony Miller, artist," Serena notes excitedly.

Ventura's Cultural District is downtown where business is thriving. The Chamber did extensive research throughout Ventura before committing to the Mission Park location.

Additionally, the Chamber met with the City and attempted to find a way for the VAF and the Art Walk to work together. After months of discussion and a survey that went out to local Art Walk artists, it was agreed

that the two events were too different to try and merge.

According to Mrs. Martinez, "We have been reaching out to supporters of the arts and are working with Chamber member businesses to present them with this fine art event."

What's really exciting is that a portion of the net proceeds will be available as mini grants for artists and arts organizations through the Chamber's Ventura Commerce & Education Foundation."

There is a combination of local and distant artists participating in the VAF. This effort allows the Chamber to extend its network outside of the Ventura area. It enables the Chamber to encourage attendees from as far away as possible to come and see Ventura while enjoying this festival. It is also believed that the interaction between these artists will be a benefit to Ventura's artists by being able to dialogue and work alongside others.

When asked who came up with the idea for the event she stated, "Two years ago the idea was brought forward during a Chamber Marketing Committee meeting by Barbara Hinton. Barbara volunteers a great deal of her time to promoting and supporting the Chamber."

Please feel free to contact Serena Martinez with any additional questions you may have regarding the Ventura Art Festival at serena@ventura-chamber.org or by calling 676-7500

the Italian Symphony. His impressions of Italy resulted in a grand musical landscape requiring all the color and power of a full symphony orchestra. Completing the program is an upbeat, contemporary work by Daniels called Contending, plus a Jane Eyre Fantasy by Rush.

The public is invited to attend. For additional information, please contact Dr. E. Burns Taft, Professor of Music, 654-6400 ext. 3210, or Alisa Sparkia Moore, Esq., Public Information Officer, 654-6462, asmoores@vcccd.edu.

Tickets are \$10 general and \$5 for students, staff and seniors. They are available at the door of the Ventura College Theatre on the evening of the concert.



Will it sink or swim at the Kinetic Sculpture Race?

12th Annual Kinetic Sculpture Race to be held

The Kinetic Sculpture Race is Saturday, October 24 at 10:24 AM at the Ventura Harbor. Now in its 12th year in Ventura the Kinetic Sculpture Race is a terrific, fun-filled, free family event featuring amazing people-powered works of art built to travel over an exciting all terrain course with challenges such as the harbor water launch, crossing sand mound and dazzling sand, a figure 8 race track, and a huge mud pit to make it to the finish line.

The race benefits Turning Point Foundation, a Ventura County non-profit organization providing housing, rehabilitation, recovery and support services to adults disabled by mental illness. Turning Point Foundation helps people to stabilize, rebuild, and empower their lives – helping them overcome barriers and reach their highest potential as contributing members of the community.

For sponsorship opportunities, to donate a raffle item or for more information on entering a vehicle, please call Jane Lax at 652-0596, ext. 11

For more information on the event please visit www.kineticrace.com.

Meet Ivor Davis

The West County "Voice" is a new organization that supports the New West Symphony.

They sponsor fun and informative events in Ventura County.

Their next event is a meeting with Ivor Davis on November 3rd titled "Our World, Our Community" in Oxnard.

You may know Ivor from the Ventura Music Festival. But for many years he was one of Britain's noted journalists and an investigative reporter. He was also the ghost writer of a syndicated column for George Harrison of the Beatles. Ivor will talk about his latest book as well as his illustrious past. What a wonderful opportunity to get to know another side of this community-oriented man!

La Dolce Vita Ristorante in Oxnard from 5:30 to 7pm. Cost \$20 for WCV members, \$25 for non-members. Call Betty Wills for more information and to RSVP at 477-3312.

Medical Weight Loss

Fall Special!

Get In Before
The Holidays!

\$185 Includes

- Startup Consultation
- Lab Tests
- 1 Week of Diet Shots Or Replacement Item

Cannot be used in combination with any other offer Exp. Oct 31 2009

Medically supervised weight control programs

Professional Weight Control Centers

A Nursing Corporation www.professionalweightcontrol.com

800-633-3300

Ventura • Camarillo

SAVE THE DATE

11.14.2009

SUPPORT VENTURA ARTS!

Fine Art

Live Music

Food

Wine

Sponsored by:

Cypress Place Senior Living
FASTSIGNS
Ionia Design Studios
Montecito Bank & Trust
RH Wealth Advisors, Inc.
TWIW Insurance Services
Ventura Chamber of Commerce
Ventura County Star

BECOME A SPONSOR

Contact Serena Martinez
serena@ventura-chamber.org
805.676.7500



14 year old Jonathan Tang will help celebrate Mendelssohn's 200th anniversary at Ventura College

Ventura College Symphony Orchestra features 14 year old virtuoso

Celebrating Mendelssohn's 200th anniversary, the Ventura College Symphony Orchestra gives its first concert of the season on Saturday, Oct. 24 at 8 p.m. at the Ventura College Theatre.

Featured are Miriam Arichea, noted virtuoso pianist from Ventura, and Jonathan Tang, who at 13 won the Ventura County Violin Competition.

Miriam Arichea's appearance with the Symphony is always a highpoint. Her energy and brilliance are displayed in Mendelssohn's Second Piano Concerto. Mendelssohn, one of music's most impressive child prodigies, established himself as a great master.

Jonathan Tang, 14, attends Medea Creek Middle School. He likes technology, computers, and biology and takes a high school art class, while being an honor roll student. He plays sports and is a fan of the Lakers and the Dodgers. Jonathan sings and dances international music. Jonathan sits first stand in second violins in the Conejo Youth Orchestra.

The Orchestra is featured in Mendelssohn's Fourth Symphony, nick-named

Wednesday, October 21

Talmage Farlow *Los Zafiros - Music from the Edge of Time*
7:00 P.M. 8:15 P.M.

A boy born in North Carolina grows up to be a famous musician. What would you guess? Maybe a great country or bluegrass artist? Guess again. Talmage Farlow loved jazz. His rise to prominence as a jazz guitarist, however, was a surprise to him. After all, growing up among salt of the earth people, he never realized a man could make a living at this sort of thing. He figured it out soon enough and became a star, especially in the clubs and concert halls in New York City. Then, after ten successful years in the late '40's and '50's, he disappeared from his former music scene. Why? Director Lorenzo DeStefano probes into the music and art of this graceful guitarist and complex southern gentleman to learn what happened. Discover why Farlow stands out among great jazz guitarists, not only for his music, but also his unique perspectives on life.

Reviews by Tim Pompey

You've heard of the Cuban revolution. Mention that term and you assume it refers to Castro. Yet, same time, same island, another revolution happened, one on par with the British invasion of the early '60's. This revolution was launched through the Cuban musical quartet Los Zafiros (The Sapphires), a vocal group who combined traditional Cuban rhythms with styles from around the globe: Rhumba, Doo Wop, the Platters, to name a few. This documentary reunites the two surviving members of the group, Miguel Cancio and Manual Galbán, and returns them to Havana to reminisce about how the group formed and what impact the music had on their lives. Funny, touching, heartbreaking, this documentary reveals a different time and place when Chino, Ignacio, Miguel, and Kike rocked the world and imprinted themselves permanently into Cuban culture. Fascinating story. Great music. Sit back and be drenched in the rich sounds of Los Zafiros.

Thursday, October 29

Play *The Warrior*
7:00 P.M. 7:30 P.M.

This experimental film adapts the drama "Play" by Samuel Beckett and transforms it into a roller coaster of editing, makeup, and dialogue. Three souls crusting over in their funeral urns (Alan Rickman, Kristen Scott Thomas, and Juliet Stevenson) each describe what happened in a bitter affair between a man and his two female lovers. Moving at breakneck speed and using facial motions as angry spears, director Anthony Minghella adapts Beckett's theatrics into something resembling a painful lance of a boil, a boil that simply won't heal. Minghella, departing sharply from his characteristic slow pace and extended takes, tackles this project with great daring and uses Beckett's sarcastic, witty dialogue as a blunt force object to reinforce the despair of these tortured souls, doomed for eternity to describe their mistakes to each other. Head spinning. Eye popping. Try to get through this short movie without quickly running out of breath.

Live by the sword, die by the sword. Or. Lay down the sword, find redemption. These are the themes of this stunning British film, winner of the 2003 Alexander Korda Award for Best British Film. Directed by Asif Kapadia and shot on location in various locales around India, the warrior Lafcadio (Irfan Khan) is a paid assassin who has a life altering vision during one of his brutal raids on a poor Indian village. Forced to confront his terrible past, he sets out of a long journey to seek penance, exorcize his blood stained conscience, and discover a more enlightened existence. Set against the majestic deserts and mountains of India, Kapadia juxtaposes great natural scenes with intricate details of the human face as he explores the ironic coexistence of human brutality with spirituality. With a beautiful score and a powerful performance by Khan, this movie is a great VFS finale.

WEDNESDAY, OCTOBER 21



TALMAGE FARLOW
Lorenzo DeStefano USA 1981 59min
The half-century musical career of TALMAGE HOLT FARLOW (1921-1998) embodied the unusual. Among the great guitar innovators of modern jazz, he walked out of the limelight in 1958. An inside look into triumphs the trials of artistic creation from a true American original.
Sponsored by Buffalo Records

Live Music before the film from Ventura jazz guitarist Hans Ottsen, starting at 6:30pm



LOS ZAFIROS-MUSIC FROM THE EDGE OF TIME
Lorenzo DeStefano USA 2007 78min
Music, history, and emotion fuel this dynamic, award-winning tribute to Los Zafiros (The Sapphires), the Beatles of 1960s Cuba. Thirty years after their breakup, the two surviving band members reunite in the streets of Havana.
Sponsored by The Ventura Music Festival

Filmmaker will attend

THURSDAY, OCTOBER 29



PLAY
Anthony Minghella, IRELAND 2000 16min
Oscar-winning director Anthony Minghella ("The English Patient", "Cold Mountain", "The Talented Mr Ripley") directs a highly imaginative film version of Samuel Beckett's "PLAY", starring Alan Rickman, Kristin Scott Thomas, Juliet Stevenson.
Courtesy Tyrone Productions, Dublin
Sponsored by Lubina Consulting, Inc.



THE WARRIOR
Asif Kapadia UK 2001 86min
Best British Film BAFTA
The great Indian cinema star IRRFAN KHAN is a brutally efficient warrior in feudal India, loyal to his Warlord to the death. One day he renounces his role as hired enforcer, turns instantly from predator to prey.
Sponsored by The Taj Café

Please join us for a Closing Night Party after The Warrior, ca. 9:15pm at The Elks.

Schedule:

- 10:00 am KSR Vehicles line up
- 10:24 am KSR Vehicles launch
- 12:00 pm Sand Challenge
- 1:00 pm Lunch Break at Harbor Village
- 2:00 pm Road Race
- 2:30 pm Mud Challenge

12th Annual Kinetic Sculpture Race at the Ventura Harbor

This highly entertaining family oriented event features people powered works of art built to travel over an exciting all terrain race course consisting of a water launch, sand, figure 8 race, and a finish through the mud pit together with a DYNAMIC Adventure Racegreat team building!

Date: Saturday, October 24, 2009

Additional Sponsors:

- Casitas Boat Rental
- Sauer, Braime & Moss
- Dennis Mitchell-Matiz Salon
- Carl Morehouse & Janna Minsk
- Lindsay & Company
- Arnold Bleuel LaRochelle Mathews & Zirbel LLP
- James Tovias - State Farm Insurance
- Deborah Zuniga- Edward Jones
- Roger Case Realty
- Robert B. England, Attorney at Law
- Ogilvy Hill Insurance
- Jan Lindsay & Company, CPA
- Stephen G. Bradvica, CPA
- Eilyn Dembowski-Prudential
- California Realty
- Rasmussen & Associates



Ventura Harbor Village
Shop ☺ Dine ☺ Play ☺ Stay ☺ Explore



To benefit Turning Point Positive places of recovery for people disabled by mental illness
+ Emergency shelter + Rehabilitation + Supported housing



John Ashkar





Art Scene



"Ventura Sunrise" by Linda Cowell

Colored Pencil and Watercolors by Linda Cowell at the Discovery Gallery

An exhibit of original artworks by Linda Cowell, titled *Life and Earth*, will be at the Discovery Gallery through Wednesday, November 4. The artist will be at the Discovery Gallery for Ventura's Harvest ArtWalk on Saturday, October 24 from 1-3 and 5-7 pm, and again on Sunday, October 25 from 12-2 pm.

The bold, beautiful, eye catching images of Cowell's "Life and Earth" might cause a double take, but it's worth the second look. Cowell's realistic creations, in a variety of media, range from acrylic airbrushed animals on nontraditional surfaces to classic and poetic colored pencil drawings. Cowell's interest in contrast and color give her an edge of super-realism. Local scenes, still life, and nature studies are expressions of shape, contour

and texture – aspects of composition that are most intriguing to Cowell.

She began airbrushing in the early 90's and has covered everything from banners and t-shirts to surfboards and taxi cabs! In 2007 Cowell won the opportunity to design and paint Yellow Cab's first "Cali Cab", a mobile piece of artwork that is still transporting tourists and locals around the city of Ventura.

This is her first solo exhibition with the Buena Ventura Art Association.

The Discovery Gallery is located at the Ventura Visitor's Bureau, 101 S. California St in downtown Ventura. For more information, call the Buena Ventura Art Association at 648-1235 or visit their website at www.BuenaVenturaGallery.org

Sylvia White Gallery hosts 5 x 5 x 5—a series of Performance Art Quintets

John White, painter and retired performance artist, wanted to get First Friday foot traffic into his wife's mid-town Ventura gallery. Thus, even though he feels performance art is ultimately dead, White came out of retirement. We're thankful, because the product is 5 x 5 x 5, an exciting new performance art venue. It's five artists doing five performances for five minutes apiece. So far crowds of up to 80 people have assembled for the first two First Fridays and bigger crowds

are expected for 4 more shows.

The 5 x 5 x 5 series is one of just a handful of times John White has broken his fast from performance art since retiring in the 80's. Lucky for us, as we reap the wealth of his performance arsenal, an arsenal he's unleashed on major museums from New York and Paris to Tokyo and Portland, not to mention on his turf in Los Angeles.

John White started up one show this past August 7 by kicking everyone out of the gallery. We huddled up outside. Then doors opened, and we entered single file, in pairs, or clumped in trios. John White was positioned just feet away from the door in front of a large poster board, the "Hi Wall". He would greet us, watch us enter, cogitate for a moment, return to the poster board and draw a mark next one of about 20 or so comments. Within moments "SMILE", "NOD", AND "FROWN" each had a single mark next to them, while "2nd LOOK", "WHAT THE F...K?", "DON'T GET IT." took longer for some to articulate with body language.

Appearing fourth, Reading Between the Paintings was a mediation between two paintings at war with each other. John White, in his second piece of the evening, first sat and then stood in the corner between two imposing canvases. One by one he delineated their points of contention, and near the end of his 5 minute piece invited audience members to offer readings of their own. If it hadn't been for this piece, it could have been easy to forget where we were, situated in one of Ventura's finest galleries.

If this night was a sample of John White's career as teacher and performer, then gauvin (lower case intended) helped root it in Ventura's performance art milieu. gauvin, being one of Ventura's best known and longest standing performing artists, gave 5 x 5 x 5 a truly indigenous spin. He sang his gospel and waved big hands at us, curling fingers and tilting lyrics.

The video projections, shown second, were a bit antiquated. Showing student work from White's teaching days at UC Irvine, the videos proved that performance art has a short shelf life. Titled *Raw*, the images felt over-ripe feel years later. Dew Wats RT, the night's third performer, drew a young contingent to the show. It's rumored; Dew Wats RT has a reputation for house party antics and impromptu happenings. He created a body double out of tin-foil, silently mimed a personal evolution, and played whimsically with his materials.

Hopefully work by Dew Wats RT, John White, and gauvin will inspire local performance artists to come out of their own semi-retirement. There is an open call to performance artists and all are welcome. The 5 x 5 x 5 at Silvia White Gallery will continue on First Fridays through 2009. For details, times, or submissions, call 643-8300.

Call to artists

"Aging Artfully" an open/juried show opens October 31 runs through November 29.

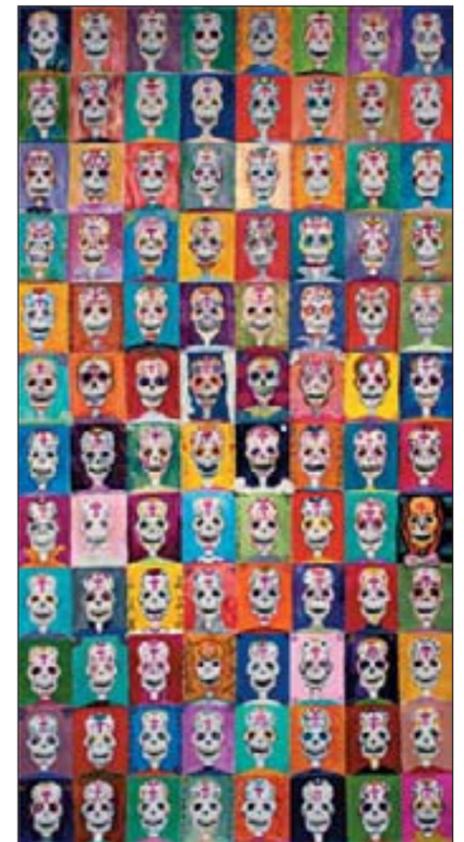
A fall/winter show that is multi-media show about aging and the art of aging. In the U.S., 10,000 people a day turn 60. This show addresses aging and all aspects of aging. From the physical, spiritual, the sensual to our relationships, the show looks at age through fear and joy in hopes to harvest the experience of aging.

Richard and Alice Matzkin will jury the show. They have recently published

a book about their artistic journey confronting the fear and curiosity of growing old, *The Art of Aging*. You can visit their website www.matzkinstudio.com

For artists union members it's \$15 for the first piece and \$10 each for 2 more additional submitted (limit 3 pieces). For non-members it's \$20 for the first piece and \$15 each for 2 more additional (limit 3 pieces).

The art drop-off times are Monday, October 26th 4 - 7pm and Tuesday the 27th 9am - noon
Artists Union Gallery
330 California St,
www.venturaartistsunion.org



Honor your loved ones during museum's annual exhibition of *Altars of Memory*

Altars of Memory at the Museum of Ventura County, October 27 through November 6

Visitors to the museum during October are also invited to honor a loved one by inscribing a paper memorial butterfly, available for free in the Museum Store. Visitors' butterflies will be included in a group installation display. During the museum's 9th annual free Day of the Dead (Día de los Muertos) community celebration on Sunday, November 1 from 11 a.m. to 3 p.m., there will be a butterfly making area and those participants can also add their winged creations to the display.

Ofrendas not only honor the dead but traditionally provide some of their favorite things to enjoy when they return to visit one day a year. Day of the Dead is celebrated in parts of Mexico, Central America and the United States, and today is popular with Latinos and non-Latinos as well. The tradition has its origins in both Spanish religious and Mayan and Aztec spiritual beliefs.

The Museum of Ventura County, 89 S California Street in Ventura, is open free 11a.m. - 6 p.m. Tuesday through Sunday. Go to www.venturamuseum.org or call 653-0323 for more information.

PASTA STIMULUS PACKAGE

3 COURSES \$18.95 • SALAD + PASTA + DESSERT

SUNDAY & MONDAY NIGHTS

LUNCH • DINNER • WEEKEND BRUNCH • FULL BAR • LIVE MUSIC

BEFORE OR AFTER THE SHOW!

VENTURA FILM FESTIVAL - "2 THUMBS UP!"

OLD TOWN VENTURA 34 NORTH PALM AVENUE 805.643.0880



The Ventura Breeze's own Leslie Matthias enjoyed spending time with Byron Cherry and General Lee. Cherry briefly played cousin Coy Duke for one season on the Dukes of Hazard TV show. Even though she is much too young to remember the original show she has seen re-runs of it and recognized General Lee.

Cherry recently bought the car and had it shipped to his home in Ventura. He will bring it with him to display at the appearances that he makes at car shows.

"There's a General Lee in my driveway!" he told Leslie "I'm proud to have him back." He may not always be recognized as a TV actor in Ventura but now that he has been seen with Leslie his fame will surely grow.



The Company
Cabrillo Music Theatre presents
GUYS AND DOLLS
Directed by Nick DeGruccio
October 16-25, 2009
at the Thousand Oaks Civic Arts Plaza

ONE OF A KIND CHRISTMAS SHOW

🎀

Visit the Exhibitors 10 am - 6 pm
Artisans, Crafters, Gourmet & Baked Goods, Electronics, Antiques, Jewelry, Clothing, Toys of all kinds, Furniture, Decorations, Christmas Trees, Photograph the Family.

Visit the Christmas Village 10 am - 9 pm
Santa & Mrs. Clause & Live Reindeer, The Manger & Three Kings, Gospel Singers, Christmas Carolers, Sleigh Rides, Spectacular Light Show, Tree Decoration Competition & Train Rides Too.

Ventura Special Events 10 am - 9 pm
Ice Skating, Theatre Production Show, Comedy & Poetry Night, Live Bands & Runway Fashion Show

Come One! Come All!
November 27th, 28th & 29th
Ventura Fairgrounds
Let the Good Times Roll!



Family Fun, Shop n Play

- See Santa & his Elves
- Go Outdoor Ice Skating
- Shop Till you Drop
- Visit The Manger & the 3 Kings with the Animals
- Watch the Light Show
- Attend the Theatre Production by Local Schools
- Enjoy the Live Bands
- Something for Everyone
- Local Business Welcome
- Local Church, Mosque Synagogue, Temples Welcome
- Silent Auction & Raffles
- Make it your Wonderland

CATCH THE SPIRIT
at
www.oneofakindchristmasshow.com

VOLUNTEERS WANTED
Ice Skaters, Live Bands, School Production Theatre, Musicians, Lighting, Artists, Poets, Models, Singers, Carolers, Writers & Judges, Computer Gurus

EXHIBITORS WANTED
Join our cause and make a difference.

Tel. (805) 652-0119 or 201-8200 Fax. (805)830-1129

HelpUSA Homes^{INC}.com

www.HelpUSAHomes.com

SAVE THE DATE

Join AAA for your Member Travel Event

Saturday November 7th, 2009



**Travel Information
Tour & Cruise
Representatives
and our *Featured Guest***

Huell Howser

Location:
Ventura Beach Marriott
2055 E Harbor Blvd
Ventura, Ca 93001
Time: 10:00AM to 3:00PM



RSVP NOW AND GET IN FREE

Special AAA rate to stay overnight at the Ventura Beach Marriott
Enjoy Ventura County * Go to the Beaches, Visit Santa Barbara
Or shop at the Camarillo Premium Outlet shops!

Member must RSVP at least one day prior to a show during normal Auto Club branch or call center hours to receive free admission voucher. Each voucher must be presented along with valid AAA membership card to gain entry. Voucher must be surrendered at time of entry. One free admission per voucher. Attendees without proper verification of RSVP will be charged a \$3 admission fee.

CTR# 1016202-09 Copyright 2009 Automobile Club of Southern California.

CALL TO RSVP

(805) 487-6070

(Admission \$3.00 at the Door)



- Booking Incentives
- Door prizes
- Special Savings

THE LOFTS AT PINEHURST
1021 Scandia Avenue
Ventura, CA 93004

Amenities

- Mirrored Wardrobe Doors
- European Style Cabinets
- Stainless Steel Accents
- New Ge Appliance Package Including Microwave, Dishwasher, Convection Oven, and Refrigerator
- Private Balconies or Patios
- Private Storage Closets
- Sparkling Pool and Spa
- High Tech Fitness Center
- Business Center With Fax, Computers, and Internet Access
- Comfortably Furnished Clubhouse
- Stylish Game Room
- On-site Laundry Facilities
- Covered Parking
- Near Public Transit



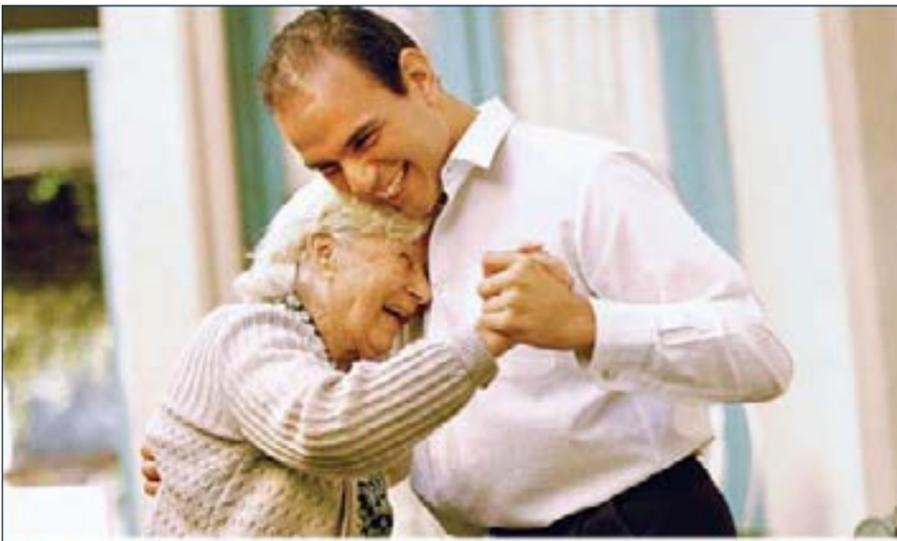
HOME AND LIFE SIMPLIFIED

www.theloftsopinehurst.com | 805.647.7282

Welcome to the Lofts at Pinehurst

A warm, inviting place to call home!

The Lofts at Pinehurst is a relaxing, quiet, and friendly community. You'll get to enjoy a large game room with a billiards table, BBQs in the courtyards, and a large fitness center. Plus, your apartment is open and spacious, with modern decorative touches. We are near the beach—go catch some waves, play a little beach volleyball, or relax on the sand and watch the sunset! Shops and restaurants are clustered downtown, just blocks away from the water. Be sure to check out the Harbor Village, a waterfront promenade with a variety of restaurants, shops, sailing and diving companies. Rent a paddle boat or kayak and enjoy a day on the water at the marina.



You can't give back her memories. You can give back her life.

When a family member is suffering from Alzheimer's or dementia, it's hard on them and hard on you. It's difficult to watch people you love lose touch with their memory, family and reality. That's where Aegis can help. We see the people who live here as just that: People. With exciting, interesting pasts to share and futures still to be lived - including those living with dementia.

Private studio apartments starting at \$2,800 per month.
Short-term respite stays also available in memory care.

Please contact Micki Rickard, Marketing Director, at 805-650-1114 to schedule your personalized tour.

RETIREMENT LIVING
ASSISTED LIVING & MEMORY CARE

Aegis Living

We're the people who make life better.

Aegis of Ventura
4964 Telegraph Road
Ventura, CA 93003
(805) 650-1114
AegisofVentura.com

**JOIN CYPRESS PLACE SENIOR LIVING
AND GIVE A CHILD A GLIMMER OF HOPE**

Suitcases For Kids

When a child enters foster care, it is in a time of crisis and confusion. Often the child's possessions are stuffed into a garbage bag or box. Isn't their life worth more than a trash bag or box?

**DONATE A NEW OR USED
SUITCASE FROM OCTOBER 15TH
TO DECEMBER 15TH**

**CYPRESS PLACE
SENIOR LIVING**
1200 Cypress Point Lane
Ventura CA 93003
(805) 650-8000

Aloha Dog Grooming

Voted a Ventura County Favorite

**1076 E. Front St., Ventura
(805) 643 - HULA**

**Taking appointments for
Doggie Dental Hygenist
Nov 7 & Dec 5**

**The Pet Psychic
Walk-in appointments
every Wednesday 4 - 6 pm**

Senior Living

Senior Cone-nection

Financial Abuse Specialist Team (FAST)

by Nanci Cone

Each day new scams are being perpetrated on seniors - a vulnerable population that holds a significant amount of wealth. The most under-reported form of abuse is financial exploitation whereby crooks steal income checks, convince people to give up their social security numbers on the phone which leads to identity theft or bill phony invoices for services not rendered. Financial exploitation is defined as any type of theft or fraud committed against a senior or dependent adult. The Ventura County District Attorney's office reports that most perpetrators are family members, caregivers, or friends. The Ventura County Financial Abuse Specialist Team (FAST), a non-profit program of Senior Concerns, helps seniors protect their investments, income and credit by offering free advice and educational materials.

Julia Wysong, FAST Coordinator, says, "Our mission is to fight the problem of financial abuse in the elderly and dependent adult population. We do this in two ways - first, we offer outreach and education to the community-at-large to give people the tools and information they need to prevent becoming victims and to teach them how to report suspected abuse. Secondly, we run a multi-disciplinary team that consists of private, public and non-profit professionals. We work behind the scenes to do case consultations for the agencies who investigate financial abuse such as law enforcement, Adult Protective Services and Long Term Care Ombudsmen."

Scams against seniors are becoming more and more prevalent. Because of this, the FAST provides presentations throughout the county to help seniors recognize typical scams, learn tips to protect themselves, and receive information on the free agencies and resources that can help.

FAST is just beginning its sixth year in Ventura County and is a valuable resource for elderly and dependent adults and the agencies who serve this population. They provide pamphlets in English and Spanish that offer practical advice to protect your income, assets, and identity. The FAST has also produced a video, "Fighting Financial Fraud," which offers techniques for recognizing and dealing with financial predators. The program can be viewed on channel 25 every Wednesday at 10:30am or on their website at www.Seniorconcerns.org--just click on the Programs tab and scroll down to "Financial Abuse Specialist Team." You can call Julia at (805) 497-0189 to request brochures by mail, order English or Spanish copies of the video, schedule a presentation, or receive advice on a case of suspected financial abuse.

These services and materials are offered to the public free of charge due to funding from the Archstone Foundation. Established in 1986, Archstone Foundation is a private, non-profit foundation whose mission is to prepare society for the growing needs of an aging society. Under the leadership of President and CEO, Joseph F. Prevratil, J.D., Archstone

grants up to \$5 million annually, primarily in Southern California. The Archstone Foundation's funding priorities include: fall prevention, elder abuse and neglect, end-of-life issues, and emerging needs among the elderly.

Cypress Place Senior Living supports foster children

One in ten foster kids in California move at least five or more times every single year.

When a child is moved into care for the first time, they are usually moved in a time of crisis and the workers or police have to grab anything of the child's and usually grab a trash bag and fill it up.

Jim Duran, Executive Director for Cypress Place Senior Living was so moved by this information that his team immediately went to work in order to make a difference in the lives of these foster children. Then came the birth of "Suitcase for Kids."

Through December 15 you can donate a new or used suitcase to be given to a foster child in Ventura County. The used suitcase will be cleaned by the residents at Cypress Place.

You may drop off a suitcase at anytime during the week at 1200 & 1220 Cypress Point Lane in Ventura. On the week before Christmas, Cypress Place will be inviting the foster children to a holiday meal and at that time will present to them a gift - there very one suitcase.

Senior scam

Ventura Police Department has received several calls for service regarding unknown suspects attempting to gain money from elderly victims.

The Scenario frequently plays out as follows:

The suspects contact the elderly victim via telephone and identify themselves as a relative (a grandson or nephew). The unsuspecting victim will offer the name of their relative in an attempt to identify with whom they are talking. The suspect then begins to explain that they are in some sort of trouble, usually a traffic collision out of the country and is in dire need of financial assistance. The suspect instructs the victim to wire or money gram the agreed upon amount to a check-cashing institute in the city they are reportedly in. The suspect, playing on the victim's generosity, pleads to not say anything to family members due to embarrassment on their part.

The suspects prey on those that are elderly and live alone or with a single companion.

The suspects will be vague without identifying themselves at first and will use the victim's confusion in the phone call to assist in identifying a relative.

The suspect's will express the need of urgency and confidentiality.

The suspect's will request a large sum of money to be wired to a location out of the country or state.

Please be aware of this type of scam. Please talk with elderly family members and friends and pass along the need to be cautious when giving out information via the telephone and to never send money to anyone with out confirming the validity of the story first.

We Support Ed Summers Ventura City Council

"Ed never stops looking for ways to improve the lives of our residents and he works very hard to make sure citizen input is carried through into policy."

— Debbie Golden, Ventura Unified School Board

Ventura Citizens for Hillside Preservation
 Ventura Firefighters Association
 Ventura Police Officers Association
 Ventura Democratic Club
 Tri-Counties Central Labor Council, AFL-CIO
 IBEW Local 952
 Tri-Counties Building and Construction Trades Council
 SEIU Local 721
 Former District Attorney Michael Bradbury
 Former Mayor and Councilmember Brian Brennan
 Former Mayor Greg Carson
 VUSD Board member Barbara Fitzgerald
 Former Mayor Jim Friedman
 Deputy Mayor Bill Fulton
 VUSD Board member Debbie Golden
 VUSD Board President Mary Haffner
 Former State Assemblymember Hannah-Beth Jackson
 Former Supervisor Susan Lacey
 VUSD Board member Velma Lomax
 County Supervisor Kathy Long
 Former Deputy Mayor Rosa Lee Measures
 Former Mayor Jim McWherter
 Former Mayor and Councilmember Jim Monahan
 Former Mayor and Councilmember Carl Morehouse
 Assemblymember Pedro Nava
 County Board of Education President Mary Louise Peterson
 Former Mayor Sandy Smith
 Former Council member Gary Tuttle
 VUSD Board member John Walker
 Mayor Christy Weir
 Josh Addison, Bell Arts Factory*
 Emma Armstrong

Everard Ashworth
 David Atkins, Ventura County
 Young Democrats*
 Steve Blum, Ventura Unified
 Educators Association President*
 Scott Boydston
 Chris Brashears
 Sherry Cash
 Michele Chapin, Stoneworks*
 Betsy and Dick Chess
 David Comden
 Susan Cook, Ventura Public
 Art Commission*
 Rob Corley
 Curtis Cormane
 Steve Cummings
 Geoff Dean
 Nick Deitch
 Robert Dodge, MD
 Dennis Downs, former Ventura Fire Chief
 Dawn Dwyer
 Harold Edwards
 Larry Emrich
 Dick Fausset
 Chip Fraser
 Adam Gilson
 Doug Halter
 Mark Hartley
 Angie and John Hecht
 Jason Henry
 Randy Hinton, Board Chairman,
 Ventura Chamber of Commerce*

KK Holland
 Lane Jackson
 John S. Jones
 Susan Jordan, Director, CA Coastal
 Protection Network*
 Ed Lacey
 Dan Long, Ventura
 Planning Commission
 Jill Martinez
 Nell and Ed McCombs
 Jonell Richardson McLain
 Barbara Meister
 Everett Millais
 Joe O'Neill
 Eileen Riddle, Chair, Ventura Cultural
 Affairs Commission*
 Mel Sheeler
 Tony Skinner
 Greg Smith
 Berta Steele
 Midge and Dave Stork
 Katie Teague
 Will Thompson, President,
 San Buenaventura Friends of the Library*
 Art and Sharon Troll
 Virginia and Jeff Weber
 Ed Wehan, City of Ventura Parks and
 Recreation Commission*
 Das Williams, Santa Barbara City Council*
 Gary Wolfe

*Titles for identification purposes only



Paid Political Advertisement
 Ed Summers for City Council
 FPCC ID # 1256978

To learn more about Ed go to: www.edsummers4council.com

IT'S TIME FOR CHANGE! Vote for MIKE GIBSON for Ventura City Council



The Issues:

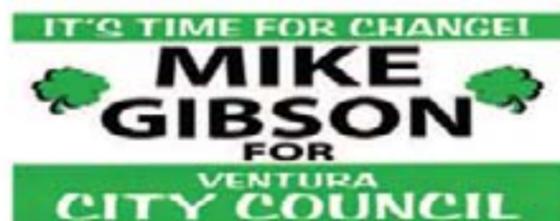
- City Services and Taxes
- Crime
- Economic Vitality
- Supporting Local Businesses and Downtown Invigoration
- Leading By Creative Action

See Mike's Plan to Move Ventura Into The Future

www.mikegibsonforcitycouncil.com

For any questions about Mike's candidacy, his positions on City issues, or to find out more about how to support his candidacy for Ventura City Council, please e-mail him at gibson4citycouncil@yahoo.com or call (805) 824-7616 or (805) 650-1046

Committee to Elect Mike Gibson
 to Ventura City Council 2009
 1839 Tanager St., Ventura, CA 93003
 Campaign I.D. #1299950





Professor Scamp, Ph.D



In our last issue I told you about a wonderful dog that had been killed by another dog near Cemetery Park. My publisher received the following regarding my article.

Hi Sheldon,

My wife talked to you today regarding the article about our dog being attacked and killed by another dog adjacent to Cemetery Park in Ventura. We appreciate you printing the chronology. It may help others understand the process if their dog is unfortunate enough to get attacked.

Part of my original letter that you quoted was inaccurate. The original letter stated: "I

find it disturbing that Animal Control doesn't run the license plate number". In fact, according to Donna Gillesby, Ventura County Animal Regulation Deputy Director, the plate number was run by Animal Regulation. In fact, Donna has been very helpful and answered all of our questions to help understand the process.

Thanks for setting the record straight.

Tom & Gale Gill

Regarding the elections I was going to vote yes on measure B because I thought that it limited the height of buildings to 26 inches and I can stand up and see over 26 inches but hair (not fur) was covering my eyes and it actually says 26 feet not inches so I don't care one way or the other.

Police and Fire Reports

by Joseph Owen

Vehicle burglaries on Aliso Street

Early Thursday morning on Oct 8 a resident in the 400 block of N Aliso St. approached his car parked in the driveway of his home and found someone sleeping in the front seat. He called the Ventura Police Department and when officers arrived they found 25 year old Ventura resident Richard Studebaker in the victim's vehicle. After questioning Studebaker for a few minutes officers discovered he was on parole for theft and narcotic violations.

In searching Studebaker officers found personal property in his possession belonging to the victim. Officers then canvassed the neighborhood and found several other vehicles had also been broken into and ransacked.

The owners of the vehicles were contacted and officers determined Studebaker was also in possession of property from their vehicles. Studebaker was arrested and booked in the Ventura County Jail for theft and violation of his parole.

Burglary on Britton Lane

A home in the 1000 block of Britton Ln was burglarized late Tuesday evening on Oct 6 while the female victim was inside showering. The suspect entered through a closed, but unlocked sliding screen door and once inside, collected the victim's purse, laptop and various personal items, then fled with the stolen property. Later, the victim noticed her screen door partially ajar and property missing, so immediately contacted the Ventura Police Department to report the burglary.

An alert security officer from Channel Islands Security Inc overheard the burglary call broadcast on his police scanner and contacted an officer at the scene. The security officer provided a description and license plate number of a truck seen parked in an unusual manner near the crime scene. Additionally, the security officer gave a description of a male subject who drove away in the truck near the time the burglary was committed.

This information led police officers to a residence on E. McFarland Ave where they contacted the registered owner of the truck, 27 year old Brandon Rojo of Ventura.

During questioning, Rojo lied about his name and then fled through his residence jumping out of the second story bathroom window onto a driveway below. After a brief foot chase Rojo was arrested and transported to the Ventura County Medical Center for a foot injury he suffered while jumping from the window.

The stolen property from the burglary was located both inside Rojo's home and in a trash dumpster nearby. Rojo was later booked at the Ventura County Jail

for residential burglary, resisting arrest, and providing a false name.

Hot pursuit on Highway 33

Late Monday afternoon on Oct 5, Ventura Police Officers spotted a vehicle speeding northbound on Hwy 33. The officers tried to initiate an enforcement stop on Hwy 33 at Stanley Ave, but the speeding car pulled off the freeway, then accelerated back onto the highway going in the wrong direction. Officers set off in pursuit, but shortly aborted the action because the suspect was driving northbound in the southbound lanes.

The suspect then made a U-turn on the freeway, returned and exited at Stanley Ave. Another officer in the vicinity spotted the suspect and followed the vehicle northbound on Ventura Ave to Seneca St where the pursuit started again.

By now, officers had learned the suspect was 38 year old Nathan Beazley of Ojai and was wanted on a felony warrant for violating probation (previously convicted for being under the influence of a controlled substance and in possession of a loaded firearm).

The officers pursued Beazley north to the city of Ojai at moderate speeds. Ventura Sheriff Deputies and the California Highway Patrol also joined the pursuit as Beasley entered an unincorporated area of the county. Eventually, Beazley turned around in Ojai and returned to Ventura exiting the freeway near downtown Ventura and ran out of gas at Thompson Blvd. and Ventura Ave. He then surrendered without incident.

Beazley was booked for felony evading, being under the influence of a controlled substance, and his felony warrant. There were no injuries or traffic accidents connected with the chase or actions of Beazley but at least Ventura was on local TV.

Accident on Telephone Road

Late Sunday afternoon on October 4 Ventura Police Officer Brandon Conger was on patrol near Telephone Rd. & Montgomery Ave when a citizen flagged him down to advise him of a possible DUI suspect driving a truck eastbound on Telephone Rd. The officer activated his lights and siren when he caught up with the vehicle, but the driver failed to yield and continued eastbound at about 25 mph, driving erratically.

Finally, as the truck neared the cross street of Wells Rd, it jumped the curb and ran over three city-owned trees. Continuing on, the truck smashed about 50 ft of wrought-iron fencing in front of the new Veteran's Administration Home, then, knocked over a fire hydrant creating a 40 ft high geyser of water. Hitting the hydrant caused the truck to flip over and it

came to rest on it's side with the driver trapped inside the cab. With the water from the fire hydrant flooding the cab, officers feared the man might actually drown in the vehicle, so they smashed out a window and allowed water to drain out.

The Ventura Fire Department responded to the accident and used various power tools to extract the driver. It was later determined the 39 year Venturan had suffered a diabetic attack at the time of the collision causing him to lose consciousness. The man was transported to the Ventura County Medical Center where he was treated for minor injuries.

Fire at Rusty's Pizza

Early Friday morning on Oct 2 Ventura City Firefighters responded to a call of a structure fire at Rusty's Pizza Parlor located on 444 E Santa Clara St. When the first engine company arrived the firemen observed smoke erupting from the roof vents. The restaurant had closed for the night, so firefighters had to force their way through the front doors and pull hose lines into the smoke filled interior.

The fire was found to be in the rear storage area of the restaurant and was quickly extinguished by a team of 16 firefighters. The cause was determined to be from rags that had been washed, but still contained enough cleaning solution to react and spontaneously ignite. The rag fire spread to surrounding materials and then to the back of the building. The storage area was heavily damaged by fire, however, the firefighters were able to confine the blaze to that one room. Unfortunately, the restaurant suffered over \$20,000 from smoke and fire damage.

Assault on Ventura Beach

35 year old Pedro Venegas of Ventura was sitting on a bench at the Ventura Pier Promenade late Tuesday evening on Sept 29 when a group of young men confronted him. The group consisted of four Latino males in their late teens approximately 5'6" and average weight.

An argument ensued and Venegas swung his skateboard toward one of the suspects. The attackers surrounded Venegas and eventually knocked the skateboard from Venegas' hands.

During the incident one of the suspects stabbed Venegas in his left torso with a sharp object. Venegas also suffered a laceration to the back of his head, possibly from a rock thrown by the suspects. After the fight the suspects fled north on the promenade and are still at large. Venegas was transported to the Ventura County Medical Center where he remains in stable condition. The injuries do not appear to be life threatening.

Fight on Webster Street

On the evening of Monday, Sept 28, Ventura Police Officers were summoned to an apartment complex located at 6450 Webster St regarding a report of people fighting. According to witness and victim, 22 year old Deena Feldman of Ventura, Feldman was inside of an apartment visiting friends when 25 year old Camilo Stinson of Oxnard walked by and spotted Feldman through an open window. The two are acquaintances and started talking, but somehow the conversation erupted into an argument. Feldman and her friends went outside to continue the argument, but Stinson decided to leave the area.

Stinson then walks to another friend's nearby apartment and arms himself with a 13-inch kitchen knife. He returns to the apartment where Feldman is visiting and continues the argument with the occupants. As Feldman and the others walk outside to confront Stinson again, he sud-

denly brandishes the knife and threatens to attack anyone who comes near him. A loud argument ensues involving the occupants, Stinson, his friends, and several bystanders.

Stinson again flees the scene and hides in the area. Ventura Police searched the apartment complex and located Stinson, arresting him for criminal threats (a felony) and brandishing a weapon (a misdemeanor). The knife was recovered and Stinson was booked into Ventura County Jail.

No one was injured during the incident.

Woman with gun on Spinnaker Drive

On Sunday Sept 27 in the late afternoon, Ventura City Patrol Officers responded to a report of a woman displaying a chrome handgun at the Ventura Harbor Marina.

Several independent witnesses shopping at the marina stated they watched suspect, 44 year old Ventura resident Michelle Hodgkin, approach a man in front of the main harbor area located at 1567 Spinnaker Dr and engage him in a verbal argument. Witnesses then stated Hodgkin pull a chrome revolver from her purse and began waving it around in a hostile manner at the man.

Officers arrived on the scene and confronted Hodgkin, who then complied with the officer's commands and was taken into custody without incident. Officers recovered a loaded 357 Magnum revolver (chrome) from Hodgkin's purse. Hodgkin was transported and booked into the Ventura County Jail for 12025(a)(2) PC-carrying a concealed firearm.

Stabbing on Dean Drive

Ventura Police Officers responded late Saturday night on Sept 26 to a disturbance call at the Buenaventura Gardens apartment complex located on 3700 Dean Dr. When officers arrived they found 36 year old Miguel Taximaroa of Ventura with numerous stab wounds to his front torso.

Officers determined that the stabbing had resulted from a fight between family members. The suspected knife wielder, 23 year old Louis Bocanegra of Ventura, fled the area before officers had arrived and is still at large.

Taximaroa was transported to the Ventura County Medical Center where he was treated for his injuries and held for observation. The wounds sustained by Taximaroa do not appear to be life threatening.

Purse snatching at Kohl's Department store

At around noon on Saturday Sept 26, 87 year old Oxnard resident Patricia Barrett's purse was snatched from her arm while in the parking lot of Kohl's Department Store in Ventura. As the suspect fled the area by car he collided with another vehicle on Ralston St. Witnesses were able to provide a description of the fleeing vehicle to police.

The next day at 12pm Ventura Police Officer Morris Rivard spotted the suspect inside his vehicle parked in a shopping center located at 11051 Wells Rd. As Officer Rivard attempted to detain the



"Bad boys, bad boys, whatcha gonna do...?"

Police Continued

suspect he ran northbound toward the Stardust Mobile Home Park. Numerous officers responded to the chase and pursued the suspect over fences and through yards. The suspect was apprehended inside the MHP after about a half hour chase and was later identified as 30 year old Joseph Hope of Castaic, Ca.

Items belonging to Ms. Barrett were recovered from the suspect's car. Hope was booked at Ventura County Jail for charges related to the felony grand theft person, elder abuse, hit and run, drug possession and resisting arrest.

Accident on Henderson Road

On Tuesday September 22 at approximately 8:39 p.m. the Ventura Police Department received an emergency call of a single vehicle accident in the 8400 block of Henderson Rd. Originally, the callers reported the vehicle lost control off the 126 freeway, however, officers later determined the vehicle was on Henderson Rd and not the freeway when the accident occurred.

An investigation revealed the driver, 24 year old Anastasio Flores of Oxnard, was speeding west on Henderson Rd at a high rate of speed when he lost control of the vehicle, ran off the roadway, then crashed into a chain link fence and vegetation.

Over 100 feet of fencing was damaged and the passenger, 45 year old Andrew McGonigle of Ventura, was ejected from the vehicle and landed on the dirt shoulder of the road. McGonigle suffered serious, but not life threatening injuries and was transported to Ventura County Medical Center for treatment.

Flores suffered only minor cuts and was released after speaking with investigators. It appears neither the driver or passenger was wearing a seat belt at the time of the accident. The investigation is continuing and no citations have been issued at this time.

Hot pursuit on Loma Vista Road

Late Thursday night on Sept 24 a Ventura Police Officer attempted to stop 41 year old Scott Sutton of Ojai for a traffic violation in the area of Loma Vista Rd. and Wake Forest Ave.

Ignoring the officer, Sutton sped away from the scene with the officer in pursuit. After a short chase, Sutton finally stopped in the area of Byron and Beckford St. where he was taken into custody without further incident.

Officers were suspicious Sutton had thrown something out of his vehicle and searched the area near where Sutton had stopped. A short time later officers located a firearm and ammunition in the driveway of a residence in the 200 block of Byron St. Officers also discovered Sutton was in possession of an illegal knife when he was taken into custody.

Sutton was booked at Ventura County Jail and charged with misdemeanor evading, possession of an illegal knife, and possession of a loaded firearm.

Robbery on Petit Avenue

Late Friday night on Sept 25 a lone robber entered the Fro Yo and Joe Café located at 1129 S. Petit Ave and showed a note to the employee demanding money. The note stated the suspect had a gun, but a weapon was never observed by the clerk. The employee gave an undisclosed amount of cash to the suspect from the register and he then fled store.

The robber is described as a white male in his mid 20's, about 5'10", and weighing around 150lb. He was wearing a red/black plaid flannel shirt, grey hooded sweatshirt, plus a white bandana covering face and was last seen running southbound from the business.



Patronesses and co hostesses Robin Slaughter and Suzanne Birdsall with Ticktocker Ivy Pike, winner of the Crowne Plaza two night stay raffle item at the National Charity League fundraiser

National Charity League holds Ventura meeting

The National Charity League, Ventura County Chapter held it's annual fundraising dinner on Sept. 26 at the Crowne Plaza Hotel. The "Endless Summer" theme drew more than 240 beach boys and California girls dressed in beach attire who rocked out to surf tunes.

This year, due to the struggling economy NCL relied mostly on its own membership to donate items for the fundraising effort. However, NCL was extremely grateful when Doug Halter and Randy Encinas donated a 6-night stay at their breathtaking hillside retreat in Santa Cruz. Doug Halter is the owner of Halter Landscape and Design in Ventura and Doug Encinas is the owner of Villa Tosca, a boutique soon to be opened in the La Cumbre Plaza in Santa Barbara.

The National Charity League is a philanthropic, educational cultural and social organization for mothers and their daughters in 7th through 12th grades. The mission of NCL is to foster mother-daughter relationships in a philanthropic organization committed to community service, leadership development and cultural experiences.

The daughter's known as Ticktockers, contribute volunteer hours with their mothers to area charities including the Assistance League, Douglas Penfield School, Project Understanding and FOOD Share.

VHS wrestling team

Continued from page 1

Throughout the City, Volunteer Ventura! is working to identify projects such as this, and connect community groups of volunteers with community needs. Individuals and groups interested in volunteering should contact Doug Reed or Rosie Ornelas in the Volunteer Ventura! office. dreed@cityofventura.net, 658-4721, ornelas@cityofventura.net, 652-4555.

Controversial measures

Continued from page 1

not take and would be applied directly to city spending. The city has already cut \$11 million in spending for this fiscal year and is concerned about being able to pay for vital services without additional monies raised.

Opposition Viewpoint: Many believe a tax hike in the current economy when many in the community are already struggling financially does not make sense. Others worry additional tax increases will

deter spending harming local businesses.

Measure B – View Resources Board Initiative

What it is: Allows the process to preserve viewsheds by establishing a 23-member board appointed predominantly by VCORD whose job it will be to write a View Protection Ordinance (VPO). It also temporarily stops the approval of new developments over 26 feet high in specified areas until a VPO is approved either by the City Council or by voters.

Supporter Stance: Supporters want to ensure Venturan's views to the hills are not obstructed by large buildings. In addition, backers of the measure worry about tall structures significantly shadowing smaller neighboring properties such as in the older Midtown area where homes are generally smaller in stature blocking sunlight needed for passive solar energy generation and conservation.

Opposition Viewpoint: Those who stand against Measure B claim they also cherish views in Ventura but feel the proposed initiative is not the best way to protect views. Naysayers are concerned that the board will be built in a biased fashion as the group's members will be appointed by VCORD, the group who authored the measure. They also worry putting a stop to any new developments in Ventura sets a poor precedent and deters growth in the city.

Measure C: Limiting Large Retail

What it is: The measure prohibits new superstores larger than 90,000 square feet when more than three percent of the sales floor area offers non-taxable merchandise – essentially food. Wholesale clubs and stores selling primarily bulk merchandise and charging membership dues are exempt.

Supporter Stance: A yes on this measure essentially stops Wal-Mart from building a superstore on Victoria Avenue which some believe is best for Ventura. Those opposed to Wal-Mart believe it brings increased traffic both by patrons coming from outside the city as well as trucks delivering perishable goods, additional crime and ultimately less jobs because employees tend to commute. Supporters believe blocking a Wal-Mart will in turn welcome retailers such as Best Buy or IKEA while still preserving the city's unique character.

Opposition Viewpoint: Those against Measure C believe the initiative will not prevent Walmart, only a version of it. Those opposed point out that eliminating competition may increase grocery prices and point their fingers at grocery stores and their unions for trying to get rid of their competition. Still others believe by turning away Walmart Ventura only solidifies its image as a non-welcoming city for any new store or development setting a standard poised against economic growth

10 reasons why businesses should participate in Social Media

by Peter K. Godinez

Small business can gain awareness affordably. Smaller companies can put together a powerful campaign to build collaborative relationships with the right kinds of potential clients for less cost than a tradi

Continued on page 21

Pompey's Annual DVD Halloween Scarefest

by Tim Pompey

Mooohha! Guess vat time of year et iz? Yep. Halloween. That means bloody, creepy, horrific, funny, screamfest movies. From my long list, I thought I'd share the recent ones I've seen. Warning. They're not all in English. Hopefully you don't mind subtitles. Still, I've rifled through tons of titles, tried to filter out the schlock. These won't win any major awards, but here are a few highlights for 2009.

"Monsters and Aliens": Technically, this doesn't count as scary, but kids might enjoy this animated flick from Dreamworks. Not their best work, but, for the young, enough antics to keep them entertained while someone works in the kitchen to get ready for Halloween parties.

"Planet Terror": This zombie splatterfest is deliberately campy and quite funny. Robert Rodriguez (El Mariachi) teams up with Quentin Tarantino to provide a rocking gory story about bio nerve gas, flesh-eating zombies, and the fight to save the planet. Especially notable: Stripper Cherry as the chick with the machine gun leg.

"Grace": This darling mother/daughter story gets creepier with each frame. A pregnant mother loses both her husband and her unborn daughter in a car accident. Except. The daughter doesn't die. No, no. She crawls out of the womb, wakes up, and becomes quite a hungry little blood sucker. Yeow. Hope this kid doesn't end up in your preschool.

"The Unborn": A spooky story about a young girl haunted by a "dybbuk". This spirit pest wants to be born so it can transfer to the land of the living. This plot has a twisted story involving Auschwitz and the murder of a twin, but there are enough scary moments to keep you hanging in there.

"Drag Me to Hell": Sam Raimi is back. Not the "Spiderman" Raimi. The "Evil Dead" campy, noisy, ugly faces, terrors from hell, insects and guts Raimi. Bank loan officer Christine Brown turns down a creepy old gypsy woman who is trying to get a loan extension on her house. You know, someone like this sits at your desk, you really should listen. Sorry, sister. No bailout for you in this film.

"Let the Right One In": This tender little Norwegian vampire movie is as quiet as falling snow, but don't let that fool you. It's a bloody love story about two twelve-year-olds fighting for survival. Oscar is bullied at school. Eli the vampire has been abandoned. They're next door neighbors and lovers who help each other stay alive. Think that's weird? Well, it is. Also very entertaining, and besides, they make such a cute couple.

I could list more, but, frankly, I've run out of space and my list is just too darn long. This will keep you marginally entertained through the holidays. Hope you enjoy my little creepfest. Remember. It's only a movie. It's only a movie. None of this really happens, does it?

Happy nightmares!



Election 2009

Election 2009

Continued from page 4

Neal was the original sponsor and advocate for an Artist-in-Residence program to bring internationally recognized artists, writers, musicians, composers and scholars to our community to work in our school system, among our artist community and with our cultural affairs programs. He has long been active in efforts to promote Ventura as the leading center of the arts and culture on the central coast. Through his nomination, Moses Mora and M.B. Hanrahan received the Concilio award for their significant Tortilla Flats mural. For these and many other reasons, I support Neal Andrews for re-election to Ventura City Council. I hope you will also.

Michele Chapin
Stoneworks Studio 300 N. Ventura Ave.

Ventura Does Not Need Measure B

by Brett Becker and Lisa Burton

Democracy is about engaging citizens to help make important decisions that affect our quality of life. In Ventura, we've had neighborhood charettes, a visioning process and recently the efforts of a citizen View Protection Task Force. But now we have Measure B, a costly, unaccountable and unnecessary attempt to undermine that democratic process.

Last year, we had the opportunity to participate in the city's View Protection Task Force, which was given the specific charge to study the issue of viewshed pro-

tection and make policy recommendations to city council. The committee was comprised of a broad representation of citizens, including VCORD, environmentalists, architects, chamber of commerce, neighborhood councils and others. After months of study, we reached consensus and submitted a 60-plus page document of our recommendations to city council.

One of our first tasks was to define what a viewshed is. The definition we all agreed on was "The natural and man-made environments in and around Ventura that are of particular scenic, iconic or historic value, and are visible from one or more public places." We identified 16 public viewsheds that fit that description, including multiple views of two trees, the hillsides and the ocean. We also included well-designed and historic buildings that are also part of a public viewshed and enhance our sense of place, such as City Hall, historic churches, and the Rubicon Theatre.

What's interesting is that during the discovery process, the task force found that even existing one-story buildings can block views. And, we recognized that balancing view preservation with the need for revitalization of our commercial corridors, affordable housing, sustainability, the overwhelming desire not to sprawl and reducing our carbon footprint was paramount for this community.

Task Force members are proud of the work we completed, and the policy recommendations we made to city council have been widely accepted. A large portion of our recommendations have been adopted by the city council and the city has changed its codes accordingly.

For example, it is no longer permissible to build anything over two or three

stories in most areas in Midtown, and special emphasis is being made to ensure that development be compatible with adjacent neighborhoods. Consideration of solar access is now required by the Planning Commission and Design Review Committee, architectural design variations have been written into the codes to prevent "canyonization" of our corridors and the city has enacted protection of all 16 public viewsheds identified by the Task Force. These are significant changes made by the City from previous city codes, which at one time allowed building up to six stories tall. We don't need Measure B.

Measure B is costly and unaccountable. Ventura's citizens are being asked to usurp the efforts of the city-appointed View Protection Task Force and hand over to a special-interest group (VCORD) the power to appoint 20 of 23 members to write a city ordinance—to do what already has been done. The legality of this is in question because the Ventura City Charter clearly states that a City Board can be appointed only by our elected representatives. VCORD says it is legal. City hall says it is not, which means that if Measure B passes, it likely will be disputed in a costly lawsuit, with the bill being footed by taxpayers.

Measure B is detrimental to our city's prosperity and efforts to be sustainable. Measure B seeks to impose a two-year moratorium on all projects, both commercial and single-family, of 26 feet or more. This would set back any efforts to revitalize our commercial corridors more than two years because the City, businesses and homeowners will be in a limbo until a lawsuit is resolved.

Measure B is largely unnecessary and usurps the democratic process, replacing it with the whims of a special interest group. Measure B would have lasting detrimental impacts on our city. We hope you will join us and vote No on Measure B. www.VoteNoOnMeasureB.org.

Brett Becker and Lisa Burton were appointed by the Ventura City Council as members of the View Protection Task Force. Brett was co-chair of the committee. Lisa and Brett are Midtown residents.

Neal Andrews: We need his character and good judgment in the Ventura City Council.

I support Neal Andrews for re-election to the Ventura City Council. He is the only Council member who understands what the people in Ventura want and need from their Council. A perfect example is his opposition, from the beginning, of the ill-advised and foolish 911 tax. The 911 fee plan was an incredibly callous attempt to feather nests, while ignoring the very real potential of great injury or even the loss of life.

No, I am not being overly dramatic. I have a severely handicapped granddaughter who suffers occasional life threatening seizures. My Daughter's call to 911 has saved her life several times. A moment of hesitation about the cost implications of the call should not have been created in the first place.

Neal was the only member who seemed to understand this critical dynamic. We need his character and good judgment in the Ventura City Council.

Charles Henderson
Ventura

To the editor,
I have had the great pleasure of working with Ventura Council member Ed Summers in his capacity as council liaison to the school district and as a board member

of the Ventura Education Partnership. He has always seen the great value in making sure our students get what they need to prepare them for the future.

But his forward thinking also carries over into his work for the city. Ed never stops looking for ways to improve the lives of our residents and he works hard to make sure citizen input is carried through into policy. His work ethic and listening skills have served him well in the last four years.

In these difficult economic times, we need strong, experienced leaders who can help build bridges in the community. Ed has been very good at this and his wide range of support in Ventura proves it.

Ed has my support in his re-election effort.

Debbie Golden
Trustee, Ventura Unified School District

Ventura Chamber Political Action Committee endorses city council candidates Bob Alviani, PAC Chair, announced Friday that the Ventura Chamber Political Action Committee (PAC) has endorsed four candidates for Ventura City Council: incumbents Neal Andrews and Jim Monahan, and challengers Mike Tracy and Maureen O'Hara.

Mr. Alviani stated, "Eleven PAC trustees discussed all fourteen candidates that participated in our forum last week and we feel these individuals will best serve the businesses of this city. We chose two challengers that offer both fresh thinking, depth of intellect and proven leadership abilities."

"The City Council race in the November election is a very critical one with four of the seven seats open in this election. With a total of 15 candidates, it is more challenging to the voters in making their selection. These endorsements will provide the PAC members and the entire Chamber membership guidance in a very crowded field of challengers."

About the PAC:

http://www.ventura-chamber.org/content/government_affa/political_actio.asp

Dear Sheldon,

I found Mayor Weir's letter about Measure C to be full of misleading half-facts. Of course Measure C, the superstore initiative, doesn't stop a smaller Wal-Mart. But Wal-Mart does not build small stores. They build ONLY superstores. And of course Wal-Mart has always had the right to move into the old Kmart building on Victoria. The question, which Measure C DOES address, is how big Wal-Mart gets to make the store.

In Spring 2007 WM showed the city a plan for the store they REALLY want at that location: a superstore of 150,000 sq feet - 3 times the size of the giant Ralph's across the street. The council (including Ms. Weir) reacted by slapping a 100,000 square foot limit on the building. However, since the winds have changed on the council, and Ms. Weir and others now appear to be yielding to Wal-Mart, it will take only 4 council votes to allow Wal-Mart to jam that 150,000 square foot store onto Victoria. The 4 council votes are there.

We need Measure C to send the message to Wal-Mart - AND to the Council - that we will not accept a gigantic Wal-Mart on Victoria. It's simply wrong for our city. Ms. Weir used to know that, but she has apparently forgotten.

Nan Waltman
Chair, Livable Ventura

Editor Ventura Breeze:

THE PIERPONT INN & SPA

Casual Elegance by the Sea

Award Winning Dining & Seaside Lodging

Events Calendar

BBQ & Live Music On the Bluff

Food & fun with ocean views Thursdays @5pm
10/22 Dynamo Jump, 10/29 Acadiana

~ ~ ~ Food Specials ~ ~ ~

House wine & domestic beer on tap \$3, Half chicken / tri-tip / fish \$12
Hamburger / Portobello burger / hot dog \$6 Kids meal \$3

Join Us Fireside!

NEW Wine Tasting
in our Fireside Lounge!

Music & Wine Tasting In the Lounge

Sample fine wines in our cozy fireside Lounge
Every Friday 5-8pm

10/23 Joel Clemons Trio, 6pm
10/25 Tim Buley, 10am
10/30 Owen Plant, 7pm

Make your
holiday party
reservations
today!

Halloween at The Pierpont Oct. 31!

Spooky drink specials, costume contest, prizes & more!

550 Sanjon Road Ventura, CA 93001 805-643-6144
www.pierpontinn.com

Election 2009

A Yes vote on Measure A will protect the Wright Library from closing. Thanks to the generosity of so many and the ongoing efforts of our wonderful San Buenaventura Friends of the Library, the Wright Library will now remain open to allow time for this ballot measure to pass. The state budget crisis has taken away state public library funding, and both county and city revenues have been appropriated by the state. Measure A gives us critically needed local funds that cannot be taken by the state.

It is not possible to raise enough money for library operating costs by fund raising alone. That is why this ballot measure is so important. The Wright Library serves a huge portion of our city, and provides vital library services to patrons of all ages during these very difficult economic times.

Connecting our children to books and the joy of reading is critical to their future academic success. Summer reading programs and special programs like our "Paws for Reading" program make an enormous contribution to the education of our children.

I am Chairperson of a City Committee that has been established to explore the future of library services in Ventura. We have held one public meeting and are planning another one in January. We welcome your thoughts and comments

We are discussing internet services, e-books, audio books, reference materials and how we can best serve the needs of Ventura in the 21st Century. A critical part of our mission is to establish a permanent source of funding for our libraries. Measure A provides time for us to put long term planning in place. Please help save the Wright Library and preserve all our library services in Ventura. Please vote Yes on Measure A.

Marianne Coffey Ventura

Editor:

Everyone knows what an avid supporter I am of libraries across the country. They are essential parts of the community and necessary for the future. Because of the lack of support for Measure A it seems the wisest and safest things to do is to elect leaders we can trust. We need leaders who would never even consider closing the library! Leaders who would keep it open regardless of a budget crisis. There are two people I know that are enormous library supporters and who believe in serving Ventura and listening to its citizens. They are Camille Harris and Wendy Halderman.

I want to elect people who will keep the library open no matter what happens in the economy or with taxes. I want to elect people who believe closure is not an option. People who will fight to keep the library open always. That is why I fully endorse and support Camille Harris and Wendy Halderman. I hope you will do the same!

Maili Halme Brocke Ventura

Breeze:

We are close to that magical event where the ancient concept of might-makes-right (i.e., the biggest group, i.e., democracy) will be employed to determine who our local rulers will be and also which groups opinion will be forced on all regarding the use of our money and property!

Measure A: Its incredibly insulting to see things like government-provided policing, firefighting, library referred to as "essential services". As if chaos and societal collapse would ensue with one less motorcycle cop looking for minor infractions; a ridiculously over-compensated

firefighter taking a pay cut; an unfavored library closing. If anyone thinks: there aren't enough cops, firemen are underpaid, and Wright deserves more funding, feel free to make a voluntary donation.

Measure B: What kind of a world would it be if structures above 26 feet were banned? A valid question regarding the destruction of another's view exists, but isn't this best left to civil proceedings in a case-by-case manner rather than an arbitrary statute creating another unelected and unaccountable soviet-style board (VCORD) to run our local lives?

Measure C: A property 'owner' is forced to pay the feudal lord (i.e., government) perpetual rent for the privilege of occupying land, yet is barred from productively using it. They still have to pay taxes on it, of course, or the feudal lord will repossess the land and everything on it! Is encouraging vacant lots more conducive to a prosperous and free society than allowing property owners to develop them and letting consumers judge worthiness?

I am overjoyed to see taxes used to produce a ballot for those who refuse to learn English.

Shane Solano Ventura

To the Ventura Breeze:

The San Buenaventura Friends of the Library endorses Measure A. Yes on Measure A

I want to acknowledge the contributions of almost a thousand civic-minded citizens of Ventura and elsewhere, who have responded to the San Buenaventura Friends of the Library's "Save Wright Library" fundraising campaign, and have given over \$92,000 since February to keep the H. P. Wright Library from being closed.

But, only enough money has been raised to keep the Wright Library open through November. Contributors are still giving what they can, but they are reaching the end of their ability to give more. It is now up to us voters in Ventura to save Wright Library by voting YES on Measure A.

Will Thompson,
President, San Buenaventura Friends of the Library

To the Editor

I have had the privilege to serve on the Ventura Unified School District Board of Trustees for the last 11 years. Board service requires teamwork. I have enjoyed the opportunity to work with a strong team of leaders that are making a difference in the lives of our school children. Teamwork is especially important in these times of economic uncertainty. I have worked closely with Mary Haffner, John Walker and Velma Lomax for many years. We do not always agree with each other, but we respectfully work together to reach informed decisions that are always in the best interest of the children we serve.

These incumbents work compassionately to strengthen working relationships between VUSD, parents, staff and the entire community which results in a higher quality of education for our children. They are effective advocates for public education in an uncertain time. Join me in voting for the three incumbents on November 3.

Debbie Golden
Vice President, Board of Education VUSD Ventura

Ventura City Council member Neal Andrews announced today that he had received endorsement by the Howard Jarvis Taxpayers Association in his re-election

bid for a third term on the Ventura City Council. In its letter of endorsement, Kris Vosburgh of the Jarvis organization described Councilman Andrews as "an excellent representative for taxpayers" whom the Jarvis organization hoped to work with for years ahead in its efforts to protect taxpayers' interests.

To The Editor:

Measure B is confusing, convoluted, and possibly illegal -- but most important, it's undemocratic.

Instead of honoring Ventura's long tradition of voter involvement, Measure B places most of the power for drafting

a view protection ordinance in the hands of a private political action committee that is not accountable to the voters.

The problem with Measure B is that it presupposes that only VCORD -- a private organization with a small number of really active members -- knows what's best for us. Even other neighborhood groups are excluded from the process unless VCORD wants to include them.

Our elected representatives may not be perfect, but at least they are accountable to the voters -- unlike the leaders of a political action committee such as VCORD.

Thanks,
Chris Fredric Ventura

VCCool and ASERT are collaborating to present an in-depth forum about this year's three ballot measures A, B, and C. It will be an in-depth look at the issues with speakers both for and against each measure. There will also be time for questions from the audience. The forum will take place at the Bell Arts Factory on the Ventura Avenue with a definite multicultural flair. The local band Los Amigos will open up the event. Refreshments will be served, and there will be an English/Spanish interpreter to ensure that everyone in our community is welcome and encouraged to participate in the electoral process.

Wednesday, October 21, 6:30 to 8:30 p.m., Bell Arts Factory, 432 N. Ventura Ave.

The event is free and open to the public. Everyone is welcome, both Spanish and English speakers, young, old, and in-between. There will be many distinguished panelists sharing their thoughts on the three ballot measures. Among them are: Christy Weir, Das Williams, Brian Brennan, Ken Corney, Bill Fulton, Rachel Morris, KK Roberts, Diane Underhill, and George Roberts.

"We feel that it is easy to overlook the profound effects that a local election has on our quality of life and the sustainability of our community. Education is a key component in increasing both the desire to participate in civic activities, and the quality of decisions that are made. We believe that it is important to involve and hear from all members of society, and we strive to reach out to citizens that historically have been overlooked in the public discussion." This forum is one of many of VCCool's and ASERT's projects to enrich and increase public dialog on how we plan and govern our communities.



FILLMORE & WESTERN RAILWAY CO.
HOME OF "THE MOVIE TRAINS"

PUMPKINLINERS
Saturday & Sunday Departures 10am 12pm 2pm
Find "your" perfect pumpkin at "Ichabog", private pumpkin patch with, Hayrides, a Carousel, Face painting, BBQ & more
Adults: \$17 Youth 4-12: \$10 Child 2-3: \$8

HEADLESS HORSEMAN FAMILY DINNER TRAIN
October 23, 25 & 30 Depart: 7:00pm Return: 10:00pm
Enjoy a BBQ dinner on the ride to our private Pumpkin Patch, then search for the Headless Horseman.
Adults \$45 Youth 4-12 \$30 Children 2-3 \$22

MURDER MYSTERY DINNER TRAIN FRIGHT NIGHT
October 24 Depart: 6:30pm Return: 9:30pm
Meet your favorite Halloween monsters amidst mirth and murder. Full bar available on board. Adults 18+ \$89 per person

Christmas Begins November 28

CHRISTMAS TREE TRAINS
Saturday and Sunday 10am OR 2pm

NORTH POLE EXPRESS
Wed through Sun 6pm OR 7:30pm

DINNER WITH SANTA
Friday and Sunday 5:30pm

800-773-8724 www.fwry.com 805-524-2546



Community Events

Continued from page 10

Museum's 9th annual Day of the Dead community celebration

Happy people with skeleton faces, mariachis, folklorico ballerinas, and traditional crafts liven the corner of California and Santa Clara St. on Sunday, November 1, between 11am a.m. and 3 p.m. That's when the Museum of Ventura County holds its 9th annual, free Community Celebration in observance of Day of the Dead (Día de los Muertos). This year the museum's most popular event is being held at both their 89 S. California location and at the corner park directly across the street.

In the small park, community based Mariachi Costa de Oro and Oxnard College's Ballet Folklorico Mestizo perform, as children and adults transform themselves into skeletons at the face painting booth. The celebration continues across California Street at the museum, where an arch of colorful paper flowers welcomes visitors. Inside, they can try their hand at traditional Day of the Dead crafts, decorating sugar skulls and paper masks, making papel picado banners, papier-mâché butterflies, and paper flowers or skeletons. Ofrendas (altars to honor the dead), created by local artists, schools, and community groups, are also on display through November 8.

Traditionally, colorful ofrendas are built to honor departed relatives and friends, and include objects they enjoyed in their lifetimes. Humorous skulls (calaveras), and skeletons blithely going about worldly business, are the dominant symbols of the holiday. Día de los Muertos has roots in pre-Columbian as well as Spanish religious beliefs.

Ghost Hunter Richard Senate hosts Halloween Mystery

Nationally renowned ghost hunter and author Richard Senate from Ventura is Celebrity Host for Every Now and Then Theatre's radio mystery, "Rip Van Winkle's Secret." The drama will air commercial free on NewsTalk 1520 KVTA and 1400 KKZZ, Saturday, October 31, at 6pm and 9pm.

"As our haunting host, Richard will open the show and at the breaks, relate happenings about the American colonies, cite background on Washington Irving, and reveal how a magical brew from a ghostly crew may still exist today," said producer and troupe founder James Wortman of Ventura. "Richard has been called one of the top ghost investigators of our generation. He's well known locally for his tours and lectures. He's recognized nationally for his many books on haunted hot spots and paranormal phenomenon. Seven out of his top 13 haunted places in Southern California are located right around here."

Every Now and Then Theatre's adaptation of Washington Irving's tale unveils more to the mystery about poor Rip Van Winkle, his henpecking wife, a ghostly crew with a magical brew, Rip's 20-year nap, and what second ghostly encounter took place that transformed Rip's life.

VC Arts & Lecture Series

Oct. 24: Ventura College Symphony Orchestra: featuring Two amazing Artists: Miriam Arichea piano and Jonathan Tang, Violin, 8 pm, Ventura College Theater, Tickets at the door only, 805-654-6392 for information, \$10 General, \$5 Students, Seniors and VC Staff

Oct. 31: Ventura Opera and Musical Theater "She Loves Me," Based on the film The Shop Around the Corner, (which was also the premise for You've Got Mail), 3 pm, Ventura College Theater, Tickets at the door only, 805-654-6392 for info, \$10 General, \$5 Students, Seniors & VC Staff November

Nov. 1, Ventura Opera and Musical Theater "She Loves Me," Based on the film The Shop Around the Corner, (which was also the premise for You've Got Mail), 3 pm Ventura College Theater, Tickets at the door only, 805-654-6392 for info, \$10 General, \$5 Students, Seniors & VC Staff

Nov. 2 - Dec. 30 Landscape Painting Exhibit, Professor Dorothy Orr & her students' Plein Air paintings. Blanchard Library, 119 N. Eighth St., Santa Paula. Open Monday, Tuesday, Thursday, noon to 8 pm, Wednesday, 10 am - 6 pm, and Saturday 10 am - 2 pm., Free

Thru Nov. 5 Julie Schustack "Un-Musical" Three dimensional Exhibit, in Gallery 2, Monday - Friday, noon to 4 pm, Free, Artist's Reception, Oct. 8, 7 pm - 9 pm, 805-648-8974 for information

Thru Nov. 5 Bob Privitt "Existence and the Human Condition", in New Media Gallery, Monday - Friday, noon to 4 pm, Free, Artist's Reception, Oct. 8, 7 pm - 9 pm, 805-648-8974 for information

The Canyon Club

28912 Roadside Drive Agoura Hills 91301, (818) 879-5016 Box Office www.canyonclub.net

Upcoming concerts - on sale now An Evening with GORDON LIGHT-FOOT

WED OCT 21 - \$58.50
Doors 6 PM Show 8 PM

OCTOMOM THE MUSICAL
Presented by Craig Shoemaker
THUR OCT 22 - \$20.00

Doors 6 PM Show 7:30 PM
BARNYARD COCKS - RADIO GRAFFITI, ELSIE MAY - NAMELESS DREAD
FRI OCT 23 - \$10.00

Doors 6 PM Show 8 PM
COMEDIAN JAY MOHR
SAT OCT 24 - \$30.00

Doors 6 PM Show 8 PM
BAND FROM TV BENEFIT for the OFFICIAL LAUNCH of talkaboutit.org

SUNDAY OCT 25 - \$85.00 adults \$45.00
12 & under
Doors 5 PM Show 7:30 PM

BONHAM JETSTREAM
FRI OCT 30 - \$28.50

Doors 6 PM Show 9 PM
HALLOWEEN COSTUME & DANCE PARTY

FAST TIMES / 80'S TRIBUTE
SAT OCT 31 - \$19.50

Doors 6 PM Show 8 PM
ASHFORD & SIMPSON
SUN NOV 1 - \$28.50 - \$48.50
Doors 6 PM Show 8 PM

Ventura Nightlife

Bariloche at 500 E Main Street (from 7:00pm to 10:00pm)

- 10/21 Gilberto Gonzalez, Latin Jazz
- 10/22 Teka, Bossa Nova Music of Brazil
- 10/23 Gilberto Gonzalez, Latin Jazz
- 10/24 Gilberto Gonzalez, Latin Jazz
- 10/25 Ignacio Lopez, Paraguayan Harp
- 10/26 Chucumite, Folk Music of Veracruz, Mexico
- 10/27 Teka, Bossa Nova Music Of Brazil
- 10/28 Gilberto Gonzalez, Latin Jazz
- 10/29 Teka, Bossa Nova Music Of Brazil
- 10/30 Gilberto Gonzalez, Latin Jazz
- 10/31 Gilberto Gonzalez, Latin Jazz
- 11/01 Ignacio Lopez, Paraguayan Harp
- 11/02 Chucumite, Folk Music Of Veracruz, Mexico
- 11/03 Teka, Bossa Nova Music of Brazil

Good Bar at 533 E Main Street

- 10/21 Jimmy's IPOD Night
- 10/22 Tricky Disco
- 10/26 Musician's Brew
- 10/27 80's & 90's Night
- 10/28 Jimmy's IPOD Night
- 10/29 Tricky Disco
- 11/02 Musician's Brew
- 11/03 80's & 90's Night

San Souci at 21 S Chestnut

- 10/21 Adversity Breeds Creation
- 10/22 Reggae
- 10/23 Mossman
- 10/24 Eric Lemaire Band
- 10/25 Rock Night w/ DJ Darko
- 10/26 Open Mic w/ Favio
- 10/29 Reggae
- 10/30 I was a lover, Delorean was a dealer
- 10/31 HALLOWEEN PARTY
- 11/01 Rock Night w/ DJ Darko
- 11/02 Open Mic
- 11/03 not booked yet

Ventura events

Oct. 15: Bank of Books has teamed with a local award-winning author to offer a series of workshops and book study groups at the Ventura bookstore. Titled "**Transformational Third Thursdays,**" the series continues on Thursday, October 15t with a discussion about "Awakening to Your Life's Purpose," based on the bestseller, A New Earth, by Eckhart Tolle.

Leading the discussions will be Gary Ryan, local artist and author of the award-winning memoir, Blessings in Disguise. Ryan has joined with Clarey Rudd, owner of Bank of Books, to offer the workshops free to the public.

All events will be held from 7 to 8:30 p.m. at Bank of Books, 748 E. Main St., downtown Ventura. For further information about the series call 340-9961.

Oct. 24: 8:30-10:30 a.m., Audubon Beginners' Bird Walk, Camino Real Park. Leader: Allen Bertke (640-9037). Many good birds in this park with its barranca and eucalyptus trees. Should see Red-shouldered Hawks and maybe the start of the season for White-crowned & Golden-crowned Sparrows. In Ventura take Dean Dr. off Mills Rd across from the Pacific View Mall. Follow Dean Dr. to the right & the park entrance. Meet by the tennis courts. Bring binoculars and a field guide.

Oct. 24: The San Buenaventura Friends of the Library (SBFOL) will host a "**Save Wright Library" October Book Sale** on Saturday, from 10 a.m. to 3 p.m. in the

parking lot of H. P. Wright Library, 57 Day Road, near Telegraph Road and Ventura College. Reserved free parking (enforced) is available for book sale and library patrons.

Very affordable, high-quality used books in all categories will be available as well as paperbacks, reference, premium fiction and non-fiction hardbacks, puzzles, music and videos.

"All income from this book sale will go toward keeping the Wright Library doors open," said SBFOL Publicity Chair Will Thompson. "During the book sale there will be 'Save Wright Library Fund' information and contribution opportunities."

Oct. 25: The Farmer's Market at Channel Islands Harbor will hold the **15th Annual Farmer's Market Pumpkin Fun Day 10 - 2 p.m.** at the Farmer's Market adjacent to the Marine Emporium Landing, 3600 Harbor Blvd. The outdoor festival is free and open to the public.

There will be a pumpkin decorating contest, pumpkin bowling contest, costume contest, trick or treating, face painting, live music, and food. For more information about the 15th Annual Farmer's Market Pumpkin Fun Day, call the Farmer's Market at 643-6458.

Oct. 25: Internationally acclaimed chamber music ensemble, **Camerata Pacifica** continues its 20th Anniversary Season in October with a program featuring pianists Anna Polonsky and Orion Weiss in a program for Solo Piano and Piano Four Hands.

Camerata Pacifica is a chamber music ensemble based in Santa Barbara that performs monthly in four cities: Santa Barbara, Ventura, San Marino and Los Angeles.

Tickets for the concerts, as well as additional information on Camerata Pacifica can be found at www.cameratapacifica.org or by calling 884-8410, or 800-557-BACH (2224).

October Ventura performance is Sunday 3 p.m. at Ventura/ Temple Beth Torah.

Oct.27: The Wellness Community Valley/Ventura and the Cancer Resource Center at Community Memorial Hospital will host a free presentation for people affected by cancer entitled: **Make the Mind-Body Connection** with Paula Getty-Shearer, certified hypnotherapist. This free event takes place on Tuesday, October 27, from 6:00 - 7:30 p.m. at the Cancer Resource Center, 184 N. Brent St., Ventura, located across the street from Community Memorial Hospital. To RSVP call 652-5459.

Getty-Shearer will explain how guided imagery works, describe its benefits, and guide participants in relaxation and imagery customized to the needs and concerns expressed by the group. Imagery has been proven to reduce anxiety, lower psychological distress, facilitate healing, and ease cancer treatment side effects.

Oct. 27: Tuesday evening, **Soroptimist International of Ventura** is sponsoring an event at The Wine Rack, 14 S. California Street in downtown Ventura, for its members and others interested in learning more about Soroptimists. Join them for wine and cheese from 5:30 PM to 7:30 PM., mix and mingle, meet and learn.

Boxes for a food drive to benefit Project Understanding will be provided for those who can place them in their offices or businesses. Soroptimist members will pick the boxes up when they are full and deliver the much needed assistance to Project Understanding for distribution in the community.

Soroptimist is a service club for business and professional women working to improve the lives of women and girls locally and globally. To learn more, call Dena at 642-9715, or email siventuraclub@gmail.com.

Community Events

com .

Oct. 31: 8:00 a.m. Audubon at Lake Casitas. Leader: John Pavelko (640-9040). A haunting walk in the shadow of the Topa Topa Mtns should show ducks & grebes, egrets & sapsuckers, raptors & perhaps a White-breasted Nuthatch. Suggest car pooling – there may be limited free parking. To car pool from Ventura, meet at the Pacific View Mall at 7:30 a.m. Take the Coastal View Dr entrance off Mills & park in the lot directly across from the parking garage entrance. Take Hwy 33 to Hwy 150, turn left and follow signs to the lake or take Hwy 33, exit Casitas Vista Red. Turn right and go under freeway past Foster Park to 1st right, Santa Anna Rd. Follow to the lake. Check at the gate to see if you can park free in the Water Park lot. Otherwise, meet outside the gate. P.S. Costumes optional!

Oct.31 – Nov. 1: join in the fun at the El Camino Club 50th Anniversary Celebration and 2-Day Car Show at the Four Points by Sheraton Ventura Harbor. The El Camino Car Show has vehicles displayed both days from 9:00 AM – 4:00 PM, and live music from 6:00 PM – Midnight. Play the raffle for a chance to win giveaways and prizes including a 40" flat Screen. Come dressed in your Halloween best for the children or adults costume contest! For registration or information contact (661) 472-5731 or visit www.elcaminosclub.com.

Nov.1: In addition to docent-led tours of the 1892 Dudley Historic House Museum from 1 to 4 p.m., a **Flea Market & Collectibles Sale** will take place on the grounds beginning at 9 a.m. Parlor music will feature French opera singer Geraldine Farrar's recordings from 1908 to 1921 and, in the upstairs library landing, the radio will be tuned to a 1946 broadcast of the popular program, "The Life of Riley." Admission is free. The museum is located at the corner of Loma Vista and Ashwood streets in Ventura. For information please call 642-3345 or visit the website at www.dudleyhouse.org.

Nov. 1: Laugh, Thrill and Shiver with Adobe Days Ghost Stories.

The Olivas Adobe will present its fourth annual Halloween/Day of the Dead show on Sunday, at Olivas Adobe Historical Park, 4200 Olivas Park Drive. There will be two performances, noon and 1:30 p.m. of this free event. It's a delightful show for children of all ages. Doug "Kerosene Cal" Friedlander, Ojai actor and puppeteer, will channel vaquero Josè Sanchez and his ghostly tales of Rancho San Miguel in the 1850s.

Costumed guides will be on duty to give full historical tours of the Adobe. The gift shop will offer books about the rancho and gifts for the upcoming season. And, a food bar will be available for those wanting to purchase refreshments.

For driving directions and information about other events at the Olivas Adobe, go to www.olivasadobe.org.

Nov. 4: The Beach Cities Neighbors and Newcomers Club, (BCNN)

Active women of all ages who live in Ventura, Oxnard, or Port Hueneme and enjoy activities such as hiking, golf, dining, wine outings, reading, biking, etc., are invited to visit and join BCNN at the Greek Restaurant at 1583 Spinnaker Drive, at Ventura Harbor at 9:30 a.m.

Guest Speaker will be James and Manuela Carling, owners of Ventura Limoncello. For further information call 644-9668 or 644-5086.

Nov.7: From 9 am to 2 pm the third annual **Storyfest** will kick off Early Literacy Awareness Month with an outdoor celebration of stories and books for the whole family. Enjoy storytelling from themed story tents, live entertainment, author readings, local celebrities, special characters, exhibits,

activities, prizes and free children's books! Storyfest will be held outdoors at 255 West Stanley Ave. in Ventura. For additional information, call the Ventura Neighborhood for Learning at 641-5000 x1032.

The Ventura County Philatelic Society meets the 1st and 3rd Monday each month, 7:30 - 9pm at the Church of the Foothills, 6279 Foothill Road, Ventura. Admission and parking are free. Contact: vcpsforyou@lycos.com

The Conejo Ventura Mac User Group (CVMUG) is the world's first MAC User Group – an educational user group. They meet the first Thursday each month - 7:00pm at the Product Technology Center, 5200 Valentine Rd., in the Ron Halt Classroom. Admission and parking are free. Contact: Susan Herrera 504-3610.

Mended Hearts Of Ventura. Go share with them if you have had heart surgery or stent implant.

Group meets the first Tuesday each month at the Community Memorial Hospital - 8th floor. They have excellent speakers - leading cardiologists, nutritionists, dietitians, etc. from our area who give excellent information. Contact: Dick Hiser 646-4636.

Ojai events

Saturday Oct. 24. 6-9 pm Café Emporium Ojai. Dinner, Drinks, Auction, Fun! Montessori School of Ojai invites the community to **Harvest Moon Affair.** The evening promises to be a lot of fun with dinner, drinks, music and auction bidding! Proceeds from the auction will benefit our "Campaign for the Future" to fund long-term campus improvements and our scholarship fund.

The Live Auction offers many travel packages well below retail plus once-in-a-lifetime experience packages, and hand-crafted quilts made by the students!

The Silent Auction offers goods & services from many local businesses. Please visit the online auction at <http://auctions.readysetauction.com/montessoriojai/>

Thursday, November 5: Stars will descend on the award-winning, historic golf course at the Ojai Valley Inn & Spa as the Ojai-Ventura International Film Festival hosts the **10th annual Ojai Celebrity Golf Classic.** he classic makes this the only film festival in the world to boast a golf tournament.

Designed to raise funds for the non-profit Festival by adding a layer of regional intrigue for film-goers and festival tourists, the tournament will include several to-be-announced celebrities from the film, television and music industries.

The Ojai Celebrity Golf Classic is accepting a maximum of 88 entrants in order to optimize the speed of play. The \$275 per golfer entry fee includes a day of golf at the Ojai Valley Inn & Spa's award-winning golf course, coffee, lunch, prizes and awards and entrance into the film festival's casino-themed cocktail party and opening night film screening under the stars. On the day of the event, golfers will gather at 8 a.m. for registration followed by a putting contest scheduled from 8:30 to 9:30 a.m. and an official shotgun start at 10 a.m.

Special event pricing and packages are available to Festival and golf event guests at the Ojai Valley Inn & Spa. For more information, visit www.ojaireort.com.

Sat., October 24: The Ojai Film Society will screen the documentary **The Cove** at 4:30 pm at the Ojai Theatre. This screen-

ing is a fundraiser for the group. Admission: \$10. Info: 805-646-8946, www.ojaifilmsociety.org

Ojai Theatre (formerly the Ojai Playhouse) 145 E Ojai Ave, Ojai.

The Cove, is an astounding piece of investigative journalism with the heart of an action thriller, led by former National Geographic Society photographer Louie Psihoyos, now head of the Ocean Preservation Society and Richard O'Barry, an internationally recognized authority on dolphin training, best known for his work on the 1960's TV show Flipper. The Cove, equal parts Ocean's 11, 60 Minutes and nature study, provides a fascinating account of the life of dolphins, but is as suspenseful as any big screen thriller.

Winner of numerous awards on the film festival circuit, including the Audience Award at Sundance 2009, The Cove is a call to activism. "This is documentary filmmaking at its most exciting and purposeful."—Peter Travers, Rolling Stone.

The Wisdom, Strength and Beauty We are Discovering—a public talk by Joanna Macy, respected scholar of general systems theory, deep ecology and Buddhism, and a leading voice in movements for peace, justice and environmental integrity. Followed by intergenerational music, drumming and song.

Thursday, Oct. 29, 7 p.m. at The Ojai Foundation, Hwy 150 & Old Walnut Road, Upper Ojai, CA. Tickets \$15 in advance or \$20 at door; students and seniors \$5 in advance or \$10 at door. Proceeds benefit Scholarship Fund for the Joanna Macy Intergenerational Intensive, Oct. 29–Nov. 4 at The Ojai Foundation. See <http://www.ojaifoundation.org/event/work-reconnects-joanna-macy> for details.

Popular Native Plant Sale – An Ecological Happening

Perfect timing! Just when we're trying to use less water, the Ojai Valley Museum's Native Plant Sale makes it easy to add drought tolerant, eye-catching plants to our gardens. From 10 am until 2 pm on Saturday, October 24, the back patio of the museum will become a nursery, supplied with all manner of easy-to-grow-and-maintain plants. Two Ojai growers, Lawrence Nicklin of Plantasia Landscaping and Scott Smith of Euterpe Farms will be bringing a wide selection of plants.

Museum native plant sales have virtually sold out every time, with customers eager to add different varieties and textures to their landscapes and patios. Most of the plants are native to Ojai, with its own microclimate, and the rest are California natives selected to do well here. They are low water users, and they grow happily in Ojai soil. This is landscaping at its easiest. Hearty natives develop and flourish in our climate and soil. They are attractive to native butterflies, bees, hummingbirds and other birds, and bring much activity to your garden.

At 10:30 am, Tom Bostrom will speak about "Native Trees of Ojai: Past, Present and Future." Tom will begin by showing photos of well-known trees that used to stand in Ojai. Tom is a landscape architect, arborist, chairman of the Ojai Tree Committee, and founder of Ojai Trees. California Solar Electric will also be at the museum with a demonstration.

Plants will sell from \$4 to \$30, with a 10% discount to current 2009 museum members. All profits from this sale will go into the museum operating fund, to support its activities and programs.

Ojai Valley Museum is located at 130 W. Ojai Avenue. For additional information call 640-1390.

Social Media

Continued from page 17
tional strategy.

Build awareness outside your local community. Why stop at marketing your local items when you can connect with potentially the nation. The cost to put a marketing strategy includes both a local audience and a national audience.

Traditional and Social Media Synergy. If you are using traditional media in your business, adding the power of social media amplifies your efforts in reaching out to current customers as well potential ones. A traditional media can invite people to view the numerous opportunities of social media.

"Off the charts" networking. Social media is a powerful networking tool. In addition to attending network events you have the ability to follow up with people who you have met and want to get to know better. Even people you did not get a chance to meet you can now connect with them on the many social media tools. LinkedIn and Facebook are 2 effective tools to use in enhancing your networking.

Social media is world-class educator. Social media educates business on formulas for new best business practices by the information that is available. Think of the information you will gather by social media tools such as blogs you read and YouTube videos you watch.

Understand better your potential client's requirements. Learn better ways to design messages that appeal to them best which encourages and motivates them to spark a conversation back. Discover what their pains are.

Monitor what clients think of you. Social media gives you a way to know what your customers think of you, whether it is positive or negative. Make sure you take action to follow up what you discover.

Gain significant potential consumer online traffic. Through effective use of blogs, Facebook fan pages and Twitter you can generate the desired traffic from all the right types of potential consumers. It is important to understand key words which describe your unique offering. Find groups that will be interested in connecting with you through search engines available in each social media tool.

Increase your number of leads. When you align these items mentioned above you will potentially generate new leads both locally and nationally. You might find it surprising instead of chasing new business (cold calling), your best kinds of potential clients will find you, Some get to know you and even initiate the call.

Be crowned "The Expert". Social media provides you an opportunity to be positioned as a trusted advisor and resource. When you become the expert people will pay you handsomely by the right kinds of clients.

Peter Godinez will be teaching a class "Social Media for Small Business" at Ventura College on Tuesday November 10 . You can register on-line at <http://www.CommunityEd.VenturaCollege.edu> or call 654-6459





COUPON!
Medium, large or extra large pizza
\$3.00 off

cordello's PIZZA

FREE DELIVERY
1700 E. Thompson
Ventura
805.648.1070

Special! Extra Large Pizza
Monday & Tuesday only, 4 - 9, \$10.99

Now Serving Ventura & The Ojai Valley!

BEACH PLUMBING
Seniors & Veterans
10% off any service

COMPLETE SERVICE & REPAIR

- ON SITE ESTIMATES - FREE
- VIDEO PIPE INSPECTION
- ROOTER SERVICE
- PIPE LOCATING
- REMODELS
- ELECTRONIC LEAK DETECTION

CALL LARRY 653.5440 Lic. 389968

KITCHEN DESIGN & REMODELING

For quality, value & personal service, come to **Midtown Kitchens**. We're a family owned & operated, full-service design firm that has been remodeling the hearts of homes since 1990.

CRYSTAL
SPECIAL CABINET SALE! Call for details.

MIDTOWN Kitchens INCORPORATED
VISIT OUR SHOWROOM 2122 E. Thompson Blvd. Ventura
Tues.-Sat. 11am-4pm or by appt. 805.643.3063 www.MidtownKitchens.net

Domino's Pizza

MEGA DEAL

HOW MANY PIZZAS WOULD YOU LIKE?

ANY PIZZA, ANY SIZE, ANY 5 TOPPINGS

\$10.99 EACH

MIX & MATCH
Choose Any 3 or More Items for **\$5.55 EACH**
• Medium 1-Topping Pizza
• Any Domino's BreadBowl Pasta™
• Any Oven Baked Sandwich

SPECTACULAR 7's
3 or More Medium Pizzas With Unlimited Toppings On Each **\$7 EACH**

carryout™
1 Large Pizza With Any 1 Topping For **\$5.99**

FAMILY MEAL DEAL
2 Large 2-Topping Pizzas, 10 Piece Order of Buffalo Wings OR Domino's Pizza Buffalo Chicken Kickers® & a 2-Liter Coca-Cola® For **\$27.99**

PIZZA & WINGS SPECIAL
Large 2-Topping Pizza With an Order of Buffalo Wings OR Domino's Pizza Buffalo Chicken Kickers® **\$17.99**

2-2-2 SPECIAL
2 Pizzas With 2-Toppings & a 2-Liter Coca-Cola®
2 Small Pizzas | 2 Medium Pizzas | 2 Large Pizzas
\$13.99 | \$16.99 | \$19.99

<p>CAMARILLO 805-383-6666 3661 Las Posas Rd. Serving Camarillo & CSUCI</p>	<p>FILLMORE 805-524-1600 529 W. Ventura St. Serving Fillmore & Piru</p>	<p>VENTURA 805-648-1100 1017 N. Ventura Ave. Serving West Ventura, Downtown & Beaches</p>	<p>OXNARD 805-487-5363 1259 Saviers Rd. Serving Central Oxnard & La Colonia</p>
<p>MOORPARK 805-525-3030 481 High Street</p>	<p>SANTA PAULA 805-933-2771 431 Santa Paula Ojai Rd.</p>	<p>805-658-0080 5100 Telegraph Rd., Ste. H Serving Foothill Areas & Ventura College North of 126 Fwy.</p>	<p>805-988-1544 2581 E. Vineyard Ave. Serving North Oxnard & El Rio</p>
<p>PORT HUENEME 805-984-4344 475 W. Channel Islands Blvd. Serving Port Hueneme, CBC Base & Beach Area</p>	<p>OJAI 805-640-0080 105 E. El Roblar Dr. Serving the Ojai Valley & Lake Casitas</p>	<p>805-658-9911 2950 Johnson Dr. Serving East Ventura, Saticoy & Montalvo South of 126 Fwy.</p>	<p>805-488-8101 460 Pleasant Valley Rd. Serving South Oxnard & Point Mugu</p>

LEGAL STUFF
Must ask for offer. Limited time. Prices, restrictions, delivery area, taxes and charges may vary. Online ordering available at participating stores. Our drivers carry less than \$20. Returned checks, along with the state's maximum allowable returned check fee, may be electronically presented to your bank. ©2008 Domino's IP Holder LLC. Domino's®, Domino's Pizza® and the mortar logo are registered trademarks of Domino's IP Holder LLC.



Planning An Estate Sale?
Call Sue Adams for a Free Consultation.

Ventura County Fairgrounds Swap Meet

Every Wednesday
7am to 2pm

Free Parking and Admission

Antiques • Collectibles
Farmers' Market

Vendor Space Available

For Information call Sue Adams
818.590.5435

10 West Harbor Boulevard

www.snauctions.com



“MAKING IMPORTANT POLICY DECISIONS SHOULDN'T BE A POPULARITY CONTEST. THERE IS ONLY ONE STANDARD BY WHICH TO MEASURE GOOD LEADERSHIP ... WHETHER THE DECISION IS IN THE PUBLIC INTEREST.”

NEAL ANDREWS

Re-Elect

NEAL ANDREWS VENTURA CITY COUNCIL

NEAL ANDREWS – DOING THINGS RIGHT, MAKING THINGS BETTER, THE COURAGE TO SPEAK THE TRUTH.

SOUND POLICY CHOICES:

- PUBLIC SAFETY: SECURE NEIGHBORHOODS AND SCHOOLS
- JOB PRODUCING ECONOMIC POLICIES
- BETTER KEPT STREETS
- HUMANE SOCIAL PROGRAMS

SOLID FINANCIAL DECISIONS:

- CHALLENGED THE ILL-CONCEIVED 911 FEE AND SECURED ITS REPEAL
- WORKING TO REDUCE THE BURDEN OF UNSUSTAINABLE PUBLIC PENSIONS
- SOUND BUDGETS – BALANCED AND ON-TIME

LEADERSHIP – INTEGRITY – COMMON SENSE

WWW.ELECTNEALANDREWS.COM

PAID FOR BY THE COMMITTEE TO RE-ELECT NEAL ANDREWS, VENTURA CITY COUNCIL 2009 FPPC ID# 1277715



Measure B Saves Ventura

**IT'S DEMOCRATIC!
IT'S NECESSARY!
IT'S SIMPLE!**



MEASURE B GIVES THE NEIGHBORHOODS OF VENTURA THE OPPORTUNITY TO DEFINE THE VIEWS THEY WANT TO SAVE, AND THEN THE VOTERS VOTE ON IT. VENTURANS DECIDE, NOT THE DEVELOPERS.

WHY IT'S NECESSARY

COUNCIL MEMBERS RECEIVE DONATIONS FROM EITHER DEVELOPERS, LOBBYISTS, FIRMS THAT REPRESENT DEVELOPERS AND SENIOR EXECUTIVES OF DEVELOPMENT CORPORATIONS. PLANNING COMMISSIONERS, APPOINTED BY THE CITY COUNCIL, ARE ALLOWED TO TAKE WORK FROM THE DEVELOPERS WHOSE PROJECTS COME BEFORE THAT BODY FOR APPROVALS.

Could this be compromising their objectivity? YOU DECIDE!



Why do we need temporary protection from more approvals for tall buildings? (TEMPORARY Height Restriction in View Areas)

If you want to change the direction of the train, you have to stop it LONG ENOUGH to adjust the tracks. Over 2500 approvals have been handed out to developers with no provision for solar access or view protection since the proponents of Measure B first asked elected representatives for attention to this problem. Council members have continued to take contributions from developers. Coincidentally, the Council Members and the developers who contribute to them oppose Measure B. Jim Monahan, a native Venturan is the exception.



Is this a good time to do it?

Absolutely! Just look around at all the abandoned developments. No one is building and even the city has given extensions to the developers' requirement to build what has already been approved for another two years. This is the perfect time and the last chance to protect Ventura from out of town developers who are selling our views for their own profit.



Will Measure B hurt our economic growth?

Measure B will stimulate our economic growth, because it exempts the areas where growth could occur. Measure B carefully exempts Manufacturing and Industrial Zones, the Hospital Zone, the Urban Center of downtown, the Victoria Corridor, the Auto Center, The McGrath property, and other places where well paying jobs could occur. Creating concrete canyons throughout our city will destroy our most valuable asset, the visibility of our cherished natural setting. This is what attracts tourists and businesses to Ventura.

**Will We Save Our City or Not? You Decide!
VOTE YES ON MEASURE B**



WWW.VCORD.ORG

Ventura Citizens' Organization

for Responsible Development - A Committee for Measure B

1700 E Thompson Blvd. Suite F, Ventura, CA. 93001 ID #1297460