



1575 Spinnaker Drive
#105B, Box 393
Ventura, CA 93001

Fax 805.641.1824
www.venturabreeze.com

(805) 653-0791 or advertising@venturabreeze.com

Grow Your Business With Ventura's Hometown Paper

Why advertise in the Ventura Breeze?

Reach the Breeze's highly targeted Ventura audience at very affordable prices.

- You will get great local exposure from the 11,000 copies distributed every other Wednesday to almost 600 key locations. Including local merchants, Ventura City Hall, the Ventura Visitors & Convention Bureau, restaurants, the Ventura Harbor, banks, hotels and major supermarkets. The Ventura Breeze is also delivered to locations in Ojai and Oxnard, including the Channel Islands Harbor.
- The Ventura Breeze is a unique publication read cover to cover by our enthusiastic, loyal readership. We provide coverage of local Ventura news, events, politics, pet news and adoptions, arts and more, giving our readers a local perspective not provided by any other newspaper.
- You will have the opportunity to be featured in a Business Profile and to be seen on our website www.venturabreeze.com.

"Jill, Kate, Nicci and I want to thank you for our great ads for Ohana Pet Hospital. Its been working so well. A lot of clients are saying they saw it in your paper! You're the best! Once again, Mahalo and Aloha friend."

– Jan, Ohana Pet Hospital

"I love advertising in the Ventura Breeze. I can honestly say that every penny I have spent with the Ventura Breeze has come back in greater measure. I am totally a believer in what the BREEZE has to offer."

– Mike Macke, Community Marketing Director, Cypress Place Senior Living

"The Breeze is to be commended for providing a first rate local paper to Ventura. Your coverage of the issues and people who shape our community is invaluable and provides needed communication that only makes everyone's efforts easier and community a better place. Thank you so much! And on behalf of the Botanical Gardens, your coverage and support has truly helped in our efforts to make this world class endeavor a reality!"

– Doug Halter, Ventura business owner and member Ventura Botanical Gardens Board of Directors

"Congratulations on completing another year. It is amazing that you were able to start a newspaper in a time when many were saying, 'print is dead.' I think it speaks volumes to the quality of the articles, which are fair, objective, accurate and based on local issues. Keep it up."

– G. Scott Miller, Harbormaster (Retired)

Advertising special:

Free color included with your first advertisement (min. 1/8 page ad required).
Ask about how to have your business featured in editorials and on our website.

We look forward to adding your company to the growing family of successful businesses that advertise in the Ventura Breeze. Please contact us today to be included in the next issue.

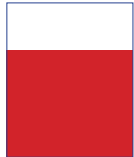
Advertising Rates **Per Issue** 2017

	1x	4x	8x	12x	26x
Full Page	\$900	\$885	\$855	\$840	\$810
3/4 Page	\$750	\$730	\$715	\$700	\$690
1/2 Page	\$500	\$485	\$465	\$450	\$440
1/4 Page	\$255	\$245	\$240	\$230	\$220
1/8 Page	\$150	\$145	\$140	\$135	\$125
1/16 Page	\$85	\$80	\$75	\$75	\$65

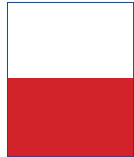
Ad Sizes



Full Page
10"W x 15.75"H



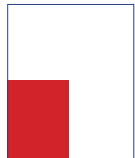
3/4 Page
10"W x 11.5"H



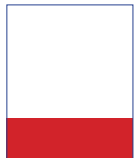
1/2 Page
10"W x 7.75"H



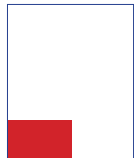
1/2 Page
4.8"W x 15.75"H



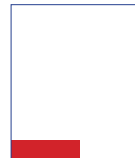
1/4 Page
4.8"W x 7.75"H



1/4 Page
10"W x 3.75"H



1/8 Page
4.8"W x 3.75"H



1/16 Page
4.8"W x 1.75"H

You can place
your preprinted
inserts in the
Breeze for \$600.

Make your ad
STAND OUT
with
COLOR!
Just Add 25%



Michael Gordon



John Ferritto



Bernie Goldstein



Richard Lieberman

Ventura Breeze Deadlines for 2017

January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	MLK	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	♥	15	16	17	18
19	👤	21	22	23	24	25
26	27	28				

March

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	☘	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
🌍	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
♥	15	16	17	18	19	20
21	22	23	24	25	26	27
28	🇺🇸	30	31			

June

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
👓	19	20	21	22	23	24
25	26	27	28	29	30	

July

S	M	T	W	T	F	S
						1
2	3	🔥	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

S	M	T	W	T	F	S
					1	2
3	🇺🇸	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October




S	M	T	W	T	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	🎃				

November

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			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	🍗	24	25
26	27	28	29	30		

December

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	🎄	26	27	28	29	30

-  **Article deadline (Wednesday prior to publication)**
-  **Camera ready ads (Friday prior to publication)**
-  **Publication (Breeze is published every other Wednesday)**